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SIERRA MADRE NEWS

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VOL. 21; NO. 18

SIERRA MADRE NEWS, SIERRA MADRE, CALIFORNIA

FRIDAY, JANUARY 28, 1927

Times Cup Awarded Publishers of Sierra Madre News

Action Near For Central Ave. Project

Pasadena to Announce De-
cision Concerning Wash-
ington Street

Proceedings May Be Started
at Once If Pasadena
Demurs

Definite action on the Central Avenue extension may be expected within two or three weeks, according to reports at a special meeting held in the Chamber of Commerce rooms Wednesday evening. Those invited by Secretary Campbell and the road committee to attend were representatives of various civic bodies, and city officials, including the planning commission.

Within two weeks it is probable the verdict of Pasadena on joining in the Glendale-Washington Street project will be made known. If Pasadena agrees and the big project goes through, the Central Avenue unit will be part of it. If Pasadena blocks the Washington Street project, proceedings will be started immediately on Central Avenue as an independent unit. These conclusions were reported by Mr. Campbell as the result of a series of conferences with regional planning commission and county officials.

Uniform width of 80 feet for Central Avenue from Sierra Madre Avenue to Santa Anita Avenue was recommended by the meeting. President Slemmons of the Arcadia Chamber of Commerce was present and brought the assurance of Chairman Multer of the Arcadia trustees that Arcadia would operate in such a plan.

VINE PROGRAM PROMISED BY YOUNG PEOPLE

Splendid entertainment is promised on the program to be given under auspices of the Congregational League of Youth at the club house Friday night, Feb. 4. The headliner is F. B. Nightingale, a magician of wide reputation. A dramatic sketch entitled "The Wonder Hat" will be given by the Hi Tri Club of the Pasadena Girl Reserves. The playlet has been given in Pasadena with great success. Kenneth Sawyer Goodman and Ben Hecht are the authors. There will be musical numbers by the Sunday School orchestra under direction of Gus Rihert.

Attends Meetings Osteopathic Doctors

Dr. May Culbertson Laidlaw is attending the sessions of the southern section of the California Osteopathic Association which convenes in Los Angeles this week end. Dr. Albert M. Weston, president of the Los Angeles Osteopathic Society, will preside at the banquet which will be held Saturday night at the Alexandria. The principal speaker at the banquet will be Dr. Alfred Cookman who will give the address on California birds, which has been so much enjoyed by Sierra Madre people.

Mrs. W. S. Johnston of Eldora, Iowa, and Mrs. C. W. Hammar of Seattle, Wash., are visiting at the home of Mr. and Mrs. Wm. Corum of Sturtevant Road.

MORELAND TAKES BERGIEN AS PARTNER IN FUNERAL CHAPEL

R. R. Moreland, who last week purchased the Sierra Madre Funeral Chapel from Wendell P. Cabot, announces that J. J. Bergien will be associated with him in the business.

Mr. Bergien needs no introduction to residents of Sierra Madre as he has been in the furniture and undertaking business here for the past twenty years, retiring from active business a few months ago because of ill-health. Along with the good news that he is to engage in business comes announcement that he is rapidly regaining his health.

Mr. Moreland is a comparative

TOURNAMENT ENTRY RECEIVES RECOGNITION FROM JUDGES

Sierra Madre has maintained its record of winning an award whenever it has had an entry in the Tournament of Roses at Pasadena. This week a beautiful copper bowl with silver mountings was received from the Tournament headquarters by Mrs. Emil Sturmthal for the local committee. The inscription designates it as a special award for the carrying out of the theme by the entry entitled "Trees," entered in Class A-2.

The award is particularly gratifying to the committee members who worked hard in the face of great difficulties. With a nice nest-egg already put aside toward the fund for next year's float, the 1928 entry should be even better.

WILL OF DR. JOHN M. LEE DISPOSES OF LARGE ESTATE

The will of Dr. John M. Lee, who passed away recently at his home in Eagle Rock was filed for probate Friday, disposing of an estate reported as about \$200,000. Dr. Lee lived for twenty years or more in Sierra Madre. He had many friends here who regarded him very highly as a man of culture and unusual attainments in the medical profession. He was for many years prominent in his profession in Pittsburgh, being at the head of large public institutions.

The bulk of Dr. Lee's estate is placed in trust for the use of his wife during her lifetime, after which it is to go to the Western Pennsylvania Institution for the Blind. Like Dr. Norman Bridge, also at one time a resident of Sierra Madre, Dr. Lee maintained his legal citizenship in Pennsylvania to escape the provision of the California law which prohibits leaving more than one-third of an estate to charity. The will was drawn in 1918 and includes small bequests to a dozen or more close personal friends. The following Sierra Madre people are named: Prof. W. B. Brinley, Rev. W. H. Stubbs, Dr. W. E. Hatfield and H. J. Potter, the last named being the only one now living.

Auto Road is Promised by Supervisor

Beatty Says Work Will Be
Rushed—May Use Pris-
oners on Project

Extension of the automobile road from the Big Santa Anita Canyon Dam at least as far as Roberts Camp is assured for the near future by County Supervisor Fred T. Beatty.

Prompt consideration of the plan for extending the road to the West Fork of the San Gabriel and the Tujunga divide, together with a preliminary survey, is promised.

There will be no difficulty about the public use of that portion of the present automobile road extending across the land of the Cook-Woodley Company where an easement was given to facilitate construction of the dam.

These are the outstanding features (Continued on Page Eight)

The Times Trophy and the Publishers of the Sierra Madre News



Courtesy Los Angeles Times.

Many Honors In Career of J. Borradaile

Held In Highest Esteem by
Members of Masonic
Bodies

Col. John Borradaile passed away Wednesday night at his home, 391 East Grand View, after a week's illness following a paralytic stroke. News of his passing brought deep sorrow to a host of friends who held him in high esteem because of his genial spirit, courtly manner and constructive thinking.

Col. Borradaile was born at Sodus, N. Y., in 1850. His early life was spent in New York state and in Canada. In 1881 he removed to Albuquerque, N. M., where he spent most of his business career, remaining there until his retirement and removal to Sierra Madre in 1891. He engaged in real estate operations and also in the furniture business.

Freemasonry occupied a large part of Col. Borradaile's life. He was made a Master Mason in Rochester, N. Y., in 1876, dimitting to Temple Lodge at Albuquerque in 1883. Having joined the Royal Arch in Canada, he became a charter member of Rio Grande Chapter No. 4 in Albuquerque. Later he became a Knight Templar and member of the Mystic Shrine. He held the highest offices in the gift of his Commandery and Shrine temple, and was a life member of all the Masonic bodies.

Soon after going to Albuquerque, Mr. Borradaile became First Lieutenant of the Indian Company of New Mexico and during the next twenty-five years served in all branches of the New Mexico militia, reaching the rank of colonel. In the Spanish American War he served as captain of infantry, and was mustered out at Albany, Georgia. In 1906 he was retired from the militia with the rank of Brigadier General.

Col. Borradaile married Miss Lola Armijo at Albuquerque in 1888. Three daughters remain to console their mother, a son having passed on. The daughters are Miss Grace Borradaile, Mrs. William J. Colligan and Mrs. R. A. Stamm of Altadena.

Arrangements have been made for a Masonic funeral service at the Ray A. Grant funeral parlors at 2 o'clock this afternoon. The body will be taken to Albuquerque for interment.

The next regular monthly social evening and dinner under the auspices of the Church of the Ascension, will occur Wednesday evening, February 9, at 6:30, in the Parish House.

All parishoners, their families and friends are cordially invited. Mr. Howard Lieben is in charge of the dinner arrangements. Reservations should be phoned to Dr. F. R. Rich, Central Pharmacy, Main 224, before Monday, Feb. 9.

HUMPHRIES "SCOOPS" ENGLISH NEWSPAPER MEN AT CORONATION

In congratulating the News on its success in the recent Times Cup contest, W. R. Humphries, who has had wide experience in the newspaper game, both in England and the United States, reminisced at length the other day of "stunts" in the newspaper abroad.

During the coronation of King George, Mr. Humphries was doing some "free lance" photography, and his story of the way he scooped his English rivals on that momentous occasion makes an extremely interesting story. He has a large number of photographs of important events in the Islands, and fascinating stories of real newspaper enterprise are connected with many of them.

Installation Of Auxiliary In New Home

Installation of the new officers of Sierra Madre unit of the American Legion Auxiliary took place last night in the new Post quarters in the Woman's Club building. Members of the post and auxiliary have been laboring diligently at refinishing the rooms and decorating to make them attractive for the occasion. The new officers are: Mrs. Blanche Muskrath, president; Mrs. Victor C. Hill, first vice president; Mrs. Arthur Evans, second vice president; Mrs. J. W. Tyree, secretary; Mrs. Ben Medley, treasurer; Mrs. H. C. Reavis, chaplain; Mrs. George Hapgood, historian; Mrs. Lester K. Layton, sergeant at arms. The executive board is composed of Mrs. Hortense Hill, Mrs. Harold Roberts, Mrs. Harvey Steinberger.

The installation ceremonies were conducted by Mrs. Carol Marks who has a well-earned reputation for making the patriotic service most impressive. As the first state, president of the Auxiliary in California she holds a high place in the hearts of the members.

The program included musical numbers by Mrs. May Barlow, Mrs. George Morris, Mr. and Mrs. R. M. Finlayson, Dave Buchanan, and Jack Buchanan. Orville Emley, post commander, also gave a brief talk on the plans for the coming year. The post and auxiliary have been doing wonderful work in relieving distress and bringing happiness into the lives of disabled veterans who come to Sierra Madre in search of health. The worth of the work done has been recognized to the extent of winning some financial aid from larger posts which do not face the peculiar problem existing in all the foothill cities. It is the plan of the local officers to make the work even more effective during the coming year.

Eighth Grade Graduation Exercises

Fifteen Pupils To Receive
Diplomas—Orchestra
Is Formed

Mid-year graduation exercises of the Sierra Madre grammar school will take place at 2 o'clock this afternoon in the kindergarten building, according to announcement by the principal, Miss Elizabeth Steinberger. Fifteen pupils will receive their diplomas and Rev. Morgan Odell of Pasadena will deliver the address. The program will be as follows:

Invocation..... Dr. E. P. Lyon
"Reign of Roses"..... Wheeler School Orchestra
"To You"..... Oley Speaks
"The Barefoot Trail"..... Wiggers School Chorus

Salutatory..... Betty Newton
Address..... Rev. Morgan Odell
Valedictory..... Martha Stewart
Class Song.
Awarding of Diplomas.

The members of the graduating class are: Arthur Berman, Abe Feigenbaum, Frances De Temple, Thelma Grace Hill, Kay Victor A. Ishoy, Jack Jensen, Ola Ruth Lessley, Betty Newton, Thomas S. Otani, Thomas James Roe, Margie Shields, Bernard Sinoof, Robert F. Stamer, Martha Stewart, Pedro Trejo.

Last night a class banquet was held in the domestic science building and was a great success. Decorations were in the class colors, cerise and white. A three-course dinner was served to fifty persons, including the 8B and AA grades and the school faculty.

Orchestra Formed
Miss Mary Pfahler, music supervisor, has been organizing a school orchestra. The first public appearance will be the graduation exercises. The following are the members: Violins, Daphne Alley, Evelyn Solary, Alice Corum, Miechi Nomura; trombone, Bernice Lyon; clarinet, Roy Edwards; cornet, Bobby Green; banjo, Thomson Hare; drums, Stanton Karpf; piano, Sylvia Rosensweig.

The children's school of missions at the Congregational Church will hold its bi-weekly session tomorrow afternoon. India will be the subject for the day, with a program in charge of Mrs. Eva Moore, assisted by Mrs. Milford J. Thompson. The school is studying the various Moslem countries. Copies of the National Geographic with pictures of those countries are much needed for scrap book work. Donations of such old magazines will be received gratefully by Mrs. George B. Morgridge, superintendent.

Mr. and Mrs. Robert Steinberger of 75 N. Baldwin entertained at dinner and bridge Saturday night in honor of Mrs. H. H. Steinberger's mother and brother, Mrs. Ida V. Young and Duke Young.

FRIENDS ARRIVE JUST AS NEWS OF COMING IS RECEIVED HERE

"I see by the home paper that Mr. and Mrs. Carl Adamson are coming to California to spend the winter?" remarked Mrs. W. C. Poehler on Wednesday to Mr. Poehler. She had gone down to the Poehler feed store to edit the current issue of "Crows and Cackles" and had stopped to look over the old home paper from Minneapolis.

No sooner had Mrs. Poehler made the remark about their old friends than she looked out of the door and saw the Adamsons driving up to the curb. They had a merry reunion and the visitors remained to spend the day. Mr. and Mrs. Adamson have quarters at the Green in Pasadena.

FREE AUTO PARK ESTABLISHED IN BUSINESS REGION

Through the efforts of Secretary J. M. Campbell of the Chamber of Commerce, the business section now has a free auto park on West Central Avenue. Permission was secured for use of the Kersting and Farman lots, the ground was graded and a driveway installed, the expense being met by voluntary contributions from merchants.

This lot will relieve a condition of growing inconvenience in the business section. It has often been difficult to find parking space and business has actually been driven away. Now merchants, their clerks and other people who want to leave their cars for several hours can place them where they will be safer and where they will cause no inconvenience to people who want to make short stops for the transaction of business. If this public-spirited enterprise fails to bring the desired result an ordinance limit on parking may be necessary.

Two Crashes Figure in the Week's News

Miss Taylor, Instructor In
Schools, Suffers Severe
Injuries

Miss Ruth Taylor, public school teacher, had a narrow escape from death in an automobile collision while on her way to school Thursday morning. As she was proceeding east on Highland Avenue at the intersection with Lima Street, her Ford coupe was struck by a Buick touring car driven by Harry B. Mesher, 317 N. Lima Street. Miss Taylor's car turned over twice before it came to a stop. She was badly bruised and suffered some cuts from broken glass. Both cars were somewhat damaged.

Miss Taylor was taken to her home in Pasadena by Principal Elizabeth Steinberger, with the expectation that a few days of rest would enable her to recover from the shock and bruises. Mrs. E. T. Gruit is substituting in Miss Taylor's place on the teaching force.

Collision on Central
Mrs. Albert M. Croxson of Sierra Madre Canyon and V. C. (Continued on Page Eight)

W. K. BOOTH FORMS CORPORATION; OPENS OFFICE IN LOS ANGELES

Friends in this city will be interested in the announcement that W. K. Booth has opened offices in the Arroyo Seco Bank Building, Pasadena Avenue and York Boulevard, having recently formed the Booth Engineering Company, Incorporated.

Mr. Booth, a graduate of Ohio State University engineering department, specialized in high temperature steel and cements in the east before coming with his family to California some two years ago. Among the first problems confronting him on the Pacific coast was the fact that no high-temperature steel or cements are made here, all such materials being shipped from eastern points.

News Scores Highest For Front Page

Tough Competition Furnished
by Forty-two Leading
Newspapers

Publisher of Los Angeles
Times Addresses Meet-
ing of Editors

To the Sierra Madre News was awarded the Los Angeles Times silver loving cup for the best front page produced by any weekly or semi-weekly newspaper during the year 1926. The award was announced at the annual meeting of the Southern California Editorial Association at the Biltmore Hotel on Saturday.

Harry Chandler, publisher of the Times and donor of the cup, was present to address the convention. Burton L. Smith, state editor of the Times, also addressed the meeting and presented the cup to the publishers of the News.

The tone of a newspaper, said Mr. Chandler, is reflected in the thinking of the people who read it. The responsibility of the publishers to maintain the highest standards in their editorial policies is highly important for the public welfare.

Mr. Smith carried the same thought somewhat further. He declared the smaller papers, the country press, today come nearest to fulfilling the best traditions of the newspaper profession. In their adherence to standards of truth and sincerity and friendly service they are able to function far better than is possible for metropolitan papers operating in the turmoil and complexity of the big cities.

Warm Competition
Forty-five newspapers were entered in the contest, making exceedingly close competition. The judges, who devoted considerable time to studying their merits were Marc N. Goodnow, head of the department of Journalism at the University of Southern California; Burton L. Smith, state editor of the Times, and Morris Rathbun of the publicity department of the Automobile Club of Southern California. Their report was read to the convention by Chairman Goodnow and was as follows:

Cordial Praise
Los Angeles, Calif., Jan. 21, 1927
Southern California Editorial Association Annual Meeting,
Biltmore Hotel,
Los Angeles, California.
Gentlemen:

We, the undersigned judges in the Best Front Page Contest, herewith submit our findings in the competition for the Los Angeles Times award for 1926.

Although it is usually customary for the judges to compliment contestants, such eulogisms frequently are empty phrases designed to cheer the losers. We call attention to these points so that our comment on the high character of the newspapers submitted in the contest, and the general excellence we noted, should not be taken as a mere complimentary reference, but a statement of fact. Your judges, during the past year, have had occasion to view weekly newspapers from every section of the United States, and without disparagement to other sections of (Continued on Page Eight)

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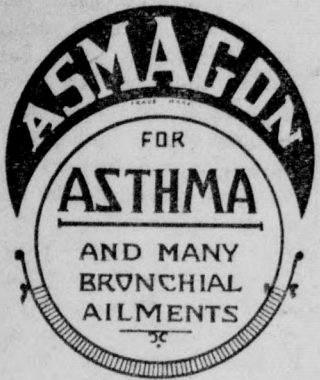
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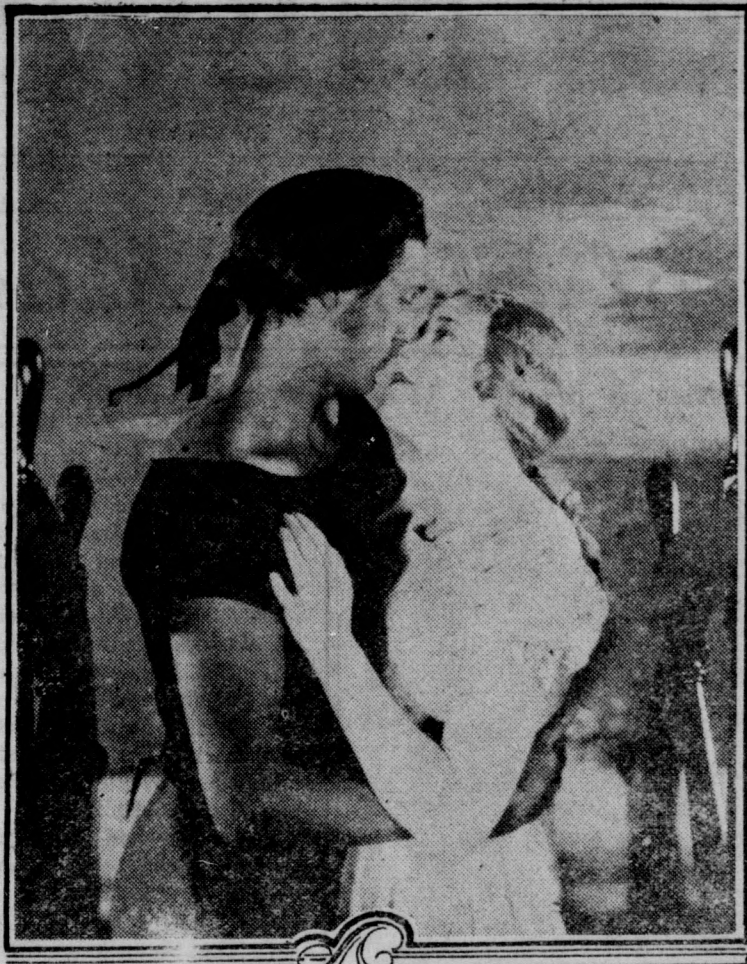
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Secure a treatment NOW at your local druggist, or write for further information to ALHUNA LABORATORIES, 4501 S. Western Ave., Los Angeles. Phone VER. 4502.



Intimate glimpse of Charles Farrell and Esther Ralston in a touching love scene in "Old Ironsides," \$2,000,000 Paramount Production now at Grauman's Egyptian Theatre, in Hollywood.

Film Colony In Greeting to Old Ironsides

The entire film colony as well as the public at large is watching with intense interest the elaborate preparations which Sid Grauman is making for the grand premiere of "Old Ironsides," Paramount's \$2,000,000 film production of America in the making, scheduled for the night of Friday, January 28, in Grauman's Egyptian Theatre, Hollywood.

Advance reservations pouring into the box-office at the Egyptian indicate that every star, every director and every personage of any pretensions in the screen colony, as well as the elite of the city's society will be in attendance at the premiere. Grauman is endeavoring because of the magnitude of the production and the message it carries to every patriot, to set a record for brilliant first nights.

The cast of more than 2000 includes such famous stars as Esther Ralston, Wallace Beery, George Bancroft, Charles Farrell and Johnnie Walker.

Gas Company To Build In Sierra Madre

A new office building for the Southern Counties Gas Company will be erected in Sierra Madre during 1927, according to announcement made by President Ferdinand R. Bain. The building will be located on the company's property on East Montecito Avenue where the gas holders are located. The announcement was made at Mr. Bain's fifteenth annual dinner to officers, directors and employers of the company last night. More than 100 were present at the affair, which was held in the Biltmore Hotel. It marks the beginning of seventeen years of continuous public service by the company.

The first of the annual banquets in 1912 and the four executives who participated in that gathering were present last night. They were F. S. Wade, vice-president and manager; W. S. McFarland, secretary; F. H. Bivens, general agent and M. R. Thompson, engineer.

Astonishing Growth

Some illuminating figures were presented last night in which it was shown that the company gained 7500 new consumers during 1926, bringing the total number of meters on the company's entire system to 111,945. The Southern Counties Gas Company began operations in a small way in February, 1911, with less than 4000 meters. The company today, officers said last night, has 625 regular employees on its payroll in addition to 300 men who make up the construction crews.

The company, during 1926, expended for betterments and improvements in its transmission system, approximately \$1,750,000. A similar amount will be spent for betterments and extensions during the present year, it is said. Company executives explained that more than \$160,000 was ex-

pended during 1926 for new gas mains ahead of street paving programs in various cities on the company's system. The largest expenditure for this item was at Santa Monica where \$46,000 was expended for new mains.

Four new gas offices will be built in four of the company's cities during the current year. These cities are Ventura, Sierra Madre, Santa Barbara and Orange.

Abundant Supply

"We have a greater natural gas supply today," said President Bain, "than at any time in our history. We are connected with all of the substantial gas-producing fields of Southern California from Huntington Beach on the south to the recently developed Ventura River field on the north. Our gas development has more than kept pace with our demand for service and today we are drawing gas from twelve major gas fields for use of our 111,000 consumers."

"The year 1927," continued Mr. Bain, "promises to be an important one for our organization. We are at present extending our system to Laguna Beach and have several other equally important projects planned for this year. We are supplying the agricultural district throughout our territory with economical gas for power and are similarly assisting in the industrial development of more than seventy communities in which we operate."

Following are the officers and directors who participated in last night's meeting: A. F. Bradford, vice president, Placentia; Chas. H. Dickey, vice president, San Francisco; F. S. Wade, vice president and manager; Walter S. McFarland, secretary; F. E. Kester, assistant secretary; T. H. Dudley, treasurer, Santa Monica; LeRoy

Huge Edison Outlays For This District

"Two hundred and eight thousand dollars will be spent by the Southern California Edison Company for extensions and reinforcements of the electric distributing system in the Monrovia district during 1927," said District Manager Fred Schwartz today upon receipt of information from H. H. Ballard, executive vice-president and general manager of the company, advising him that his recommendations for appropriation had been approved.

"In addition to this sum which is to be spent for actual construction work in this district, Monrovia's proportion of the general transmission equipment will expenditure for generation and amount to \$754,000," explained Mr. Schwartz, "making a total in excess of \$963,000 to be spent by the Edison Company to provide adequate electric service for our territory. This is Monrovia's proportion of the total construction budget of \$42,881,000 to be expended by the company during the year 1927."

The Monrovia district includes the towns of Arcadia, Sierra Madre, Temple, Duarte and the intervening territory. The business and population in this district show substantial increases, which justified this generous appropriation to keep pace with the additions which the company always makes to provide for present and future demands for service.

Reports Success In Culture of Banana

Probably inspired by the fact that — Bodine of Sierra Madre has succeeded in growing bananas to maturity, W. W. Bennett, president of the Greater Santa Monica Club, announces that a tree in his own front yard has produced ripe, luscious fruit this month. However it is pointed out that the ripening season is much earlier in Sierra Madre, a fact to be borne in mind by corporations or individuals planning to set out banana trees for commercial exploitation.

The man who says there are no new jokes probably hasn't read the 12,000 bills now before Congress.—Richmond News.

For the purpose of relieving the cotton situation, plans have been made in Memphis to organize the "Knights of Cotton." Nighties of cotton would help, too.—Arkansas Gazette.

M. Edwards, counsel; M. R. Thompson, chief engineer; A. F. Bridge, executive engineer; F. H. Bivens, general agent; John Bartle, director, Monrovia; Charles M. Stone, director, Pomona; W. B. Williams, director, Santa Ana; G. A. McCrea, director, Ontario.

Local representatives were W. E. Keefe, district manager; H. E. Epperly, H. R. Mead, C. D. Scott and J. M. Tulle.



Ramon Navarro in "Ben Hur"

'Doctor's Dilemma' At the Playhouse

"The Doctor's Dilemma," by George Bernard Shaw, is to be the next offering at the Community Playhouse, Pasadena, from January 27 to February 5.

Director Gilmor Brown, who has put on most of the Pasadena presentations of Shaw and who has played in a large majority of them, will be seen in "The Doctor's Dilemma," which will also have in the cast Associate Directors Maurice Wells and Ralph Freud, Helenita Lieberg, Jerome Coray, Robert Griffin, Curtis Arnall, Roger Stanton and others.

Hard times are those in which the people pay off the bonds they voted to issue in good times.—Memphis News-Scimitar.

If a young man is hunting for a wife, petting parties are very useful for purposes of elimination.—Washington Post.

New Roses

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New, choice varieties of roses at prices less than they have been for years.

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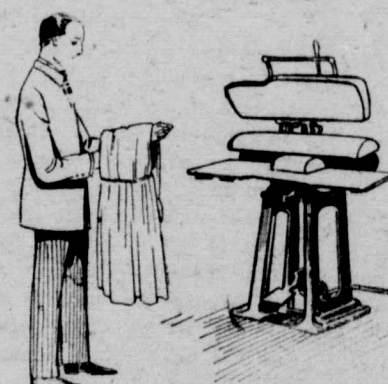
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Spring Styles

We are now showing many of the newest styles for spring wear. Among the many arrivals are

WOMEN'S STRAP PUMPS

Fancy cut-out Oxfords and straps in Patent with Cuban heels. Priced at

\$5.50 to \$6.50

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New Styles in the new shades of tan for the young man or conservative person. A variety of shapes. Priced at

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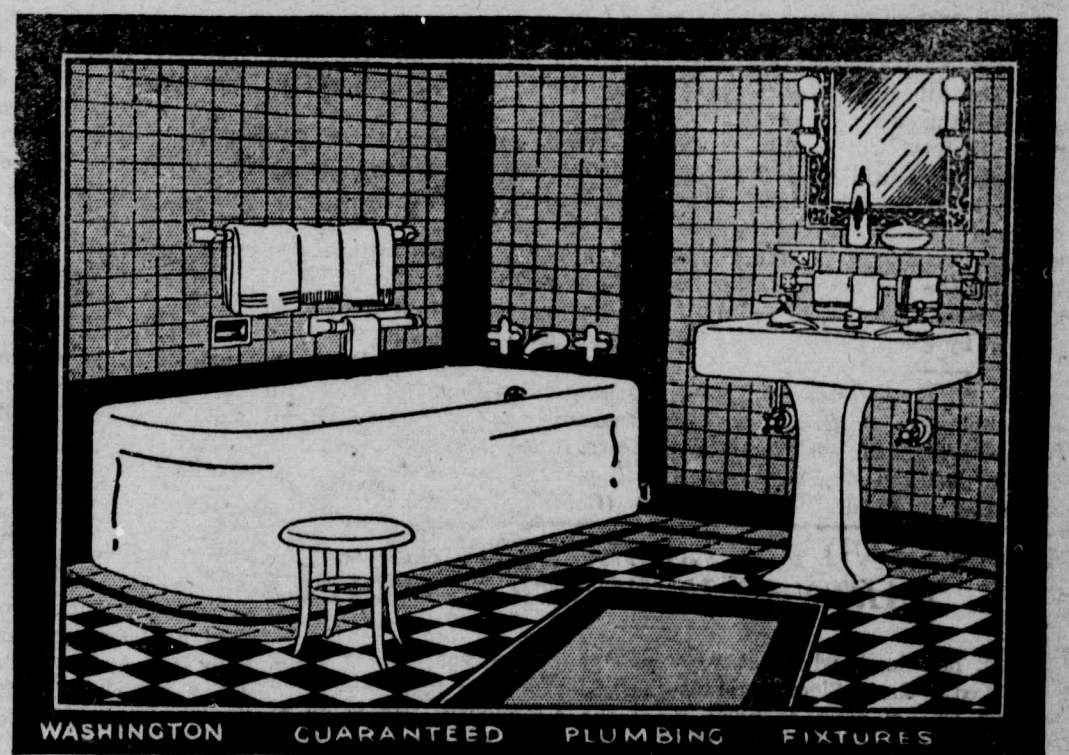
Men, we pride ourselves on the quality of our Work Shoes. We feature these in a big variety of leathers in Army Munson and Service Dress patterns. The prices range

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Advice to Property Owners by Humphries

Many, many people have listed their property with me during the past three weeks and to them all I want to express my thanks.

Each listing is a problem in itself and it's up to me to solve these different questions so that buyer and seller can be pleased and everybody concerned made happy.

Vacant lots will sell quicker and for more money if we clear them up. Yes, and plant a few trees—orange trees will soon be a rarity in some parts of Sierra Madre.

Paint today has done more to promote sales, perhaps, than anything else. The drug stores in Texas sell paint for houses and people; our local drug stores handle "personal paint" only, while our hardware stores sell paint for "property purposes" only. The use of paint will tend not only to "save the surface" but to make the property move. If you feel that you cannot afford to get your painting done and wish to do the work yourself, any local painter will, I'm sure, give you free advice and help you improve the looks and value of your property.

Plumbing, the most vital part of the home today, is another asset and help to the problem of selling. Your local plumber is ready to advise with you and stands ready to help you modernize the plumbing of the house you wish to sell. I wouldn't be surprised if you took him into your confidence and explained your financial condition that he would make it "easy" for you, too.

Then there's another thing that helps and that's linoleum. Linoleum, like charity, covers a multitude of sins; so get a figure from your local furniture dealer to improve your kitchen floors.

Remember these little "word ideas":

"Parsley has sold more beef-steak than printers' ink."

"The cigar lighter sells the automobile."

Each morning, put enough sand in your sand domes to last all day.

When you are tempted to go buy something you can't afford—go by it.

The Salvation Army is the only army in the world that always fights on the right side.

HELP WANTED

Please register — all kinds of help wanted. No charge

AUTO LICENSES SECURED

Just a few hours more and the price goes to \$6.00. Save \$3.00 now and secure your license. I will keep my office open Saturday evening until 8 p. m. Hurry, Hurry, Hurry!

No Charges!

Mr. and Mrs. Kaplan will shortly be neighbors of mine. Their Specialty Shop is at Number 10, West Central. I'm sure the women folks will be interested in the many pretty things which will be offered at this shop.

W. R. Humphries

Real Estate, Insurance,
Investments

At 24 West Central Avenue

Soon to be a thru street to Pasadena, Glendale, Arcadia, Monrovia and all points East.

Use and enjoy "Humpservis."

Church News

News items concerning church services and other activities will be published under this heading without charge if brought to the News office by Wednesday morning. No standing notices will be run under this heading, as it is desired that all church news be timely.

St. Rita's Church

January 29—Mass for children at 8 a. m.

January 30—Masses, 7-9. Benediction after late Mass.

February 2—Mass at 8 a. m. and Blessing of candles.

February 3—Masses, 7-8:30. Blessing of Throats after Masses.

Confessions, 4-6 p. m., 7-9 p. m.

February 4—Masses, 7-8:30 p. m. Devotions in honor of Sacred Heart, 7:45 p. m.

Bethany Temple

Elwood P. Lyon, LL.D., Minister

The Bible fundamentals of faith and the Bible way of salvation, only, preached at Bethany.

9:30—Sunday School, Dr. F. H. Cram, superintendent.

11—Worship and sermon. "The Divine Commission."

6:30—C. E. meetings.

7:30—Song service and sermon. "A Right Start for a Successful Journey."

7:30—Tuesday, Bible Class, Rotunda. All welcome.

7:30—Wednesday, Prayer meeting and monthly business meeting.

Christian Science

Corner Highland and Hermosa

Christian Science Society of Sierra Madre is a branch of the mother church, the First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m.—Sunday School.

11 a. m.—Sunday service, subject Jan. 23, "Truth."

8 p. m.—Wednesday testimony meeting.

Reading room open daily from 2 to 5 except Sunday and holidays.

Mexico will always have revolutions: until the Literary Digest teaches it how to hold straw votes.

—El Paso Times.

It is our hope that Marie won't experience any difficulty in settling down to the job of being merely a queen.—Philadelphia Inquirer.

Philadelphia has its average wealth per capita, too. The money was spent on the primary so the Sesqui had to fail.—Wall Street Journal.

The government will take no more chances on the removal of wine from warehouses for conversion into vinegar. It seems practically impossible to turn some wine into vinegar.—Arizona Star.

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Church of the Ascension

(Episcopal)

The Rev. M. D. Kneeland, B. D., Rector. The Rev. Wm. Carson Shaw, Rector Emeritus.

January 30, Fourth Sunday after Epiphany.

Holy Communion, 7:30 a. m. Church School, 9:30 a. m.

Matins and Sermon, 11 a. m. Feb. 2 (Wednesday) Purification of the Blessed Virgin (Candlemas).

Holy Communion, 9 a. m. A Day of Intercessions for the work of the Bishop's Crusade, culminating with beautiful service of lights in the evening, 7:30.

Organizations

Monday, Feb. 7, 7:30 p. m. Vestry meeting, Parish House.

Woman's Guild, Parish House, Friday, 2:30 p. m.

Saturday, Jan. 29, 1:30 p. m. Bridge luncheon under auspices of the Woman's Guild, Parish House. Reservations should be made with Miss Webster before the date mentioned.

Feb. 9, Wednesday, Parish dinner, Parish House, 6:30 p. m. Mr. Howard Lieben in charge. All parishoners invited. Make reservations with Dr. Rich, Main 224, before noon, Wednesday, Feb. 9.

Unity Center

Rooms over Woman's Club House, 270 West Central

10 to 11—Sunday School.

3:00 to 4:00—Thursdays, regular meeting. Everyone welcome.

Congregational Church

"Joy in Service" will be the topic of the morning sermon by the Pastor.

On Saturday, Jan. 29, the Junior Department of the School of World Friendships will meet at the church at 2 o'clock under the leadership of Mrs. Morgridge.

The Ladies Aid Society will hold a social meeting Tuesday afternoon at 2:30 o'clock at the home of Mrs. R. S. Corlette, 65 Mira Monte.

FULLER BRUSH CO.

H. P. Davis, Representative

Special Christmas line now being shown. If you have been overlooked, drop him a card.

Address Box 697, Arcadia. 6:15

Frank E. McCann, M. D.

Specialist Eye, Ear, Nose, Throat. Fitting of Glasses.

Hours: 10 a. m. to 4:30 p. m. 220-223 National Bank Bldg. Monrovia. Phone Green 470.

Woman's Club Notes

Mrs. C. H. Baker, a charter member of the Woman's Club, contributed \$100 at the meeting Wednesday, in the collection for permanent headquarters for the District Federation. Mrs. Baker's contribution was given as a memorial to Mrs. C. E. Bentham, who also was a charter member of the club. It was in the home of Mrs. Bentham that the constitution of the Sierra Madre Woman's Club was adopted in 1907.

Other donations brought the total receipts so far up to \$204. An actual check of the number on the roll has not been made, but it is hoped when this is done, and contributions all in, the club will be on the 100 per cent roll (contributing the equivalent of \$1 per capita.) Mrs. Bentham's name will appear on the memorial roll, and Mrs. Baker's name on the Founders' list. Contributions must be in not later than March 10.

Jerome Shaffer gave a most entertaining program. The graduating class and the new eighth grade of the Sierra Madre school were guests of the Woman's Club at this meeting, as a graduating party. Mr. Shaffer's impersonation of Aunt Matilda, given in costume, was full of fun. The jewelry worn in this sketch is 109 years old, while the Paisley shawl is 129 years old.

Another outstanding feature of Mr. Shaffer's program was the rendition of "Home Sweet Home" in a number of different versions, commencing with the little girl learning to play the piano, in waltz and fox-trot time, and ending with an imitation of Joseph Hoffman's funeral march in minor and march time.

The February bridge party at the Woman's clubhouse will be held on the evening of Thursday, February 3. There will be prizes for both bridge and "500" players. Playing will start promptly at 8 o'clock.

Entertained at Sunday Luncheon—

Mr. and Mrs. Frank E. Gibson of Marlborough Terrace entertained at luncheon on Sunday Mr. and Mrs. C. E. McLane and Adrian McLane of Long Beach, Mr. and Mrs. C. L. Croyle of Tehachapi, Cal.; Mr. and Mrs. O. J. Hanby and Mr. and Mrs. S. Savin of Nebraska.

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News Editorial Page

SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

Published by the
SIERRA MADRE PRESS, INC.
Geo. B. Morgridge—Joe R. Eastwood
Sole Owners

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Entered as Second Class Matter at the post
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the Act of March 3, 1879



FAITH

If you listen to everybody
Who says it can't be done,
If you let them make you fearful
That the battle can't be won,
If you let them chill and scare you,
If you let them run the scale
Of reasons for your failure,
Well, then of course, you'll fail.

If you let them keep on taking
The courage from out your soul,
If you listen while they tell you
That you can't make the goal,
Well, then you are doomed to failure.
But if you will be a man
And shut your ears to croakings
You can do the things you plan.
—James W. Foley.

THE TIMES CUP WINNER

SIERRA MADRE is a community which deserves a newspaper of the highest type. The fact is evident to anyone familiar with the standards of culture, citizenship and community life prevailing here. The publishers of the News, along with hundreds of other citizens, have been influenced to let their lot and make their homes in Sierra Madre not only because they found an opportunity to make a living, but because the standards referred to helped to make life here more worth while than in many other places which might have been chosen. They have tried sincerely to give Sierra Madre the kind of newspaper it deserved.

How well the publishers have succeeded in making the Sierra Madre News worthy of the town is indicated in some degree by the award of the Los Angeles Times cup for the best front page produced by any weekly or semi-weekly newspaper in Southern California during 1926. The evidence is good because the issue on which the award was based was not specially prepared for the contest entry, and may be said to be really representative of the standards maintained by the News. Entrants in the contest were required to submit two or more consecutive issues of their paper, to show that the contest entry was in harmony with their usual style. In the papers submitted, the judges took cognizance of every phase of mechanical work and the treatment of subject matter. All in all, it was a rather severe test of newspaper-making.

If the publishers of the News did not believe the people of the city want a high grade newspaper they would not be likely to stay here. The fact is, they hope Sierra Madre wants a better newspaper than the News now is. They are willing to go the limit in supplying the best newspaper possible to be produced in Sierra Madre.

To make a newspaper very much better than the News now is will require two things—additional equipment and a larger working force. These can only be justified by more business—additional subscribers and larger advertising patronage.

Various improvements are contemplated for the News, just as soon as the volume of business and a liberal admixture of faith in the future will justify them. Some of these involve expenditure for mechanical equipment, which is of little interest to the public. One thing which will be of very real interest to everyone is publication twice a week instead of only once. Another will be removal from present cramped quarters into a building better suited to its purpose and also representing one step toward the architectural making over of the business district of Sierra Madre. These things are not promised for the immediate future, but are mentioned to show that the publishers of the News are alive to the requirements

and possibilities of the future. People who would like to see them come to pass can hasten them by lending a helping hand whenever possible.

WORTH-WHILE NEWSPAPERS

IN his address before the Southern California Editorial Association Saturday, Mr. Harry Chandler, publisher of the Los Angeles Times, showed in a striking way how a newspaper can exert an influence in moulding public opinion. The constant presentation of news matter and of editorial opinion on a high plane is bound to have a corresponding effect on the public mind. And there is a similar reaction upon the newspaper itself, tending to make it better or worse, according as its leadership of the public thought is directed.

Congratulations have been showered upon the publishers of the News in consequence of the winning of the Times trophy at the convention of the editorial association. Many people who have taken the trouble to express their gratification at the honor have added that the thought it well deserved. The publishers have been made to feel that their efforts to give Sierra Madre a worth while newspaper have been appreciated, that it has a rather important place in the community, and that the verdict is worth the effort.

SUPERVISOR BEATY

(Puente Journal)

FRED T. BEATY is taking a keen and well founded interest in county affairs, and at the very beginning of his term of office he is giving evidence of a determination to take the public into his confidence, find out what the public wants and if it is within the bounds of reason and good judgment, to give it.

The office of supervisor of Los Angeles county is one of the most important public offices within the gift of the voters of the state. Five men administer the affairs of the great county of Los Angeles and they are called upon to make investments of the people's money, to safeguard the interest of the public and to plan for a future program that would stagger the officials of a number of the smaller states of the Union.

The building of the San Gabriel dam, alone, will call for an expenditure of from \$30,000,000 to \$40,000,000 of the people's money. The world's highest dam now is the Arrowrock dam on the Boise River in Idaho, a federal government project, but the San Gabriel dam is more than twice as long as the Idaho dam, and is more than 150 feet higher. And it is a mere county project. No federal aid. No state aid. Just a little affair of our own right here in Los Angeles county.

Generally speaking, the voters of the county are pleased with the showing Mr. Beaty is making in his first term in office. His worth and ability have brought him chairmanship of the following important committees: Highways, Sheriff's Office, Motorcycle Patrol, Forestry, Fish and Game and Regional Planning. In addition he is a member of other less important committees.

CHINESE AND AMERICANS

CHINA will never turn communist or Bolshevik, in the opinion of Karl Bickel, who addressed the newspaper men of Southern California at the banquet tendered by the Los Angeles Chamber of Commerce last Friday night. Mr. Bickel is president of the United Press, one of the great newsgathering organizations of the world. He has traveled all over the globe, familiarizing himself with conditions in its most remote parts.

"The Chinese resemble Americans in two important particulars," said Mr. Bickel. "They have an inborn desire for personal possessions, and they have a sense of humor. No people with those two qualities can ever turn communist."

The Chinese have plenty of trouble ahead before they can have a stable government, but the Russian propaganda is not one of the things we need to worry about for them.

You don't have to preach honesty to men with a creative purpose. Let a human being throw the energies of his soul into the making of something and the instinct of workmanship will take care of his honesty. . . . A genuine craftsman will not adulterate his product. The reason isn't because duty says he shouldn't, but because passion says he couldn't.—Walter Lippmann.

Observations Reservations

(By G. B. M.)

EUREKA!

Boy, page Mr. Diogenes. His search ends right now. Might have known the old boy's lantern wouldn't show him anything until he got some Edison juice into it. The man he was looking for is R. C. Copenhagen who found an umbrella and advertises for the owner in the News Wantads. It's a good umbrella, too.

CATCHING UP WITH SIERRA MADRE—

Not to be partial in mentioning our public utilities, did you notice that Los Angeles is all steamed up over getting straight natural gas in the mains instead of the old mixture of natural and artificial gas which had much less heat value! The Southern Counties Gas company has been furnishing pure natural gas to Sierra Madre for something like ten years. The gas and the service have been vastly superior to what the big city has had.

MOUNTAINS FOR US—

Judging by the reports of the bankruptcy referees, one of the coming professions in Southern California is going to be that of receiverships for these over-promoted tar-and-gravel clubs that clutter up the beaches to the exclusion of the public who ought to have an inalienable right to the ocean front.

SHOT BY A BLANK WALL—

Now we know (the editorial "we" referring to JRE and GBM) how George Young and the movie stars feel when the cameras point at them and flashlights boom. When the publisher and the state editor of the Times came down to the editorial convention to make speeches and present that handsome loving cup (see first page) along came a battery of photographers. They lined us up against a blank wall—and what they did to us is only partially revealed by the published portraits. If you think they are better looking than we are entitled to, just come into the News office and see the others. But you'll have to hurry, for they are in demand all over the United States and we may not be able to keep them. Only one thing puzzling about it all—Sid Grauman seems to be a little slow with his contract proposition!

A Bit of Nonsense

Steady Thirst

A male quartet will sing "I Need Three Every Hour."—From a Burlington (Vermont) Church Bulletin.

Not Guilty

Soph: "Did you take a bath?"
Frosh: "No; is there one missing?"—Red Cat.

The Bridal Scepter

It's all right to flirt with girls who use the lipstick, but marry one who can push a broomstick.—Georgia Yellow Jacket.

Cold-Storage Banquet

For forty-five years the Rev. A. P. Owens has collected food and money to make possible the repast.—Boston Globe.

Long Days in Florida

Many of them worked more than twenty-four hours a day in relieving the suffering of the storm victims.—Miami paper.

Burning Daylight

On his third lap Lieutenant Cuddihy showed increased speed. He circled the course at the rate of 337,762 miles an hour.—New York Herald Tribune.

Hence These Fumes

An entire stock of Christmas cigars has been threatened by fire in a Chicago warehouse. The blaze, however, was extinguished before it could do any real good.—Judge.

Thawing Out

A fire recently broke out in a railway station waiting-room. To the annoyance of the passengers their train came in just as the place was warming up.—London Opinion.

Friendly Callers

"One thing about having gone to college," sighed the capitalist as the nineteenth classmate that day was leaving, "I'll never have to buy my bonds from a stranger."—Manlius Wind Mill.

By J. R. E.

The writer of this column is all steamed up this week. Not only is he taking all the credit he can get in re. the Times cup, but he received news that his mother will be out from South Dakota very soon. On top of that, old friends from Dakota looked us up Tuesday morning and we had a good visit.

I'd like to see mother when she gets her first glimpses of real California scenery! She has traveled extensively over the North American continent; everywhere, almost, above the Mason and Dixon line, including Canada and Alaska, but I don't believe she ever saw a graceful palm tree or a stately eucalyptus against the western sky at dusk. A keen lover of the artistic and herself no mean artist, I can't help but wonder how she will feel when she sees the REAL California, which no tongue can describe, no artist can portray. I can imagine how she will feel, but—well, I'd like to be there. I hope she arrives about two o'clock a. m. Then I can go out with her in the early morning and look at the verdant hills, the fleecy clouds, stately trees and gorgeous flowers that are so common in California and so rare in the Middle West at this time of the year.

The funny thing about it: We've been urging mother to come, all winter, but couldn't seem to get any interest aroused beside a sort of lackadaisical air of South Dakota superiority, but the other day we sent back a half dozen snap shots of Lela Joy. That certainly proved effective, for she began preparing for the trip at once—and she'll be out may pronto.

The old-time friends were Mr. and Mrs. Bert Fletcher, who were accompanied by Mr. and Mrs. Harry Fletcher of Pasadena.

Bert is "one of the boys" back home; past exalted ruler, past master, past patron, and a lot of other pasts, and a good many presents. He and I used to sit together in the Rotary glee club—not together, quite, because Bert was at one end with a deep bass voice while I held down the other with a squeaky tenor—but anyhow we used to have a lot of enjoyment, singing between courses at the weekly luncheons.

Mr. and Mrs. Fletcher will start back to Dakota in late March.

If any of you have relatives in the east who are hard to coax to California, just send 'em a picture of the baby, taken out in the glorious sunshine and warmth of a December day in California.

"I like the appearance of your paper, and the way you handle your news, but you don't have enough news from Sierra Madre," remarked a friend the other day. I talked to him for a few minutes and he unconsciously gave me a line on two or three good "stories." When he sees those stories in print he'll revamp his opinion, concerning this issue at least. And that's the way with a lot of folks. They can see a hundred items that are "news" to them, glance over them quickly and think nothing of it. But let the publisher miss one or two and "the stuff is off." The News would like to publish every item of news that "breaks" in the community each week, not only because we take pride in our craft, but because it is bread and butter to the publisher. Plenty of news, plenty of readers; plenty of readers, plenty of advertising; plenty of advertising, plenty of profits; plenty of profits, a plenty of cash to run a good newspaper—and it is the exceptional editor who fails to put his profits right back into his business.

The next time you criticize the newspaper for "not having the news," just ask yourself how much you have done toward helping the publisher in his weekly task.

Want to get your picture in the paper? This is how to do it: Swim a channel; win a golf tournament; murder somebody; get a divorce; have a divorce suit filed against you; wear a scant bathing suit (this applies to ladies only)—or win a newspaper front page contest.

They called for speeches and I had a good one by two o'clock the next morning.

Sid Grauman hasn't been over yet, with a thousand-dollar-a-night contract. Wonder what's the matter.

All out; end of the line!

NORRIS

ESTABLISHED 1887

Health Center

BATTLE CREEK
SANITARIUM
FOODS



Valuable Booklets and Samples FREE

Just Received

In our Imported Goods Department

a fresh shipment of

Huntley & Palmer's
Famous Biscuits

In all the most popular assortments.

WE CARRY A FULL LINE OF

Viko Aluminum Ware

The Greatest Value per Dollar in Cooking Utensils.

For Anniversary and Birthday Gifts

We have Viko Ware in

FANCY GIFT BOXES

at no additional charge.

REMEMBER JUST PHONE

Main 12 or Main 205

and your orders will receive prompt attention.

FREE DELIVERY TO ALL PARTS OF THE CITY

What is the value of

Vegetables in the Diet?

Vegetables supply an abundance of Vitamins, Alkaline Salts and Roughage, and should be liberally used. Here you will find the finest

Fresh Fruits and Vegetables

handled under the best of conditions.

The New Vassar Candles

in the 16-inch lengths
are now in. Fourteen different colors.

Glassware Department

SPECIAL NOW ON

Water Tumblers

Regular \$1.00 a dozen value, special at

5c each, 58c dozen. Order Now!

Spartan Self-Serve

A Cash-and-Carry Department that will save you money.

A few of our regular prices on

Del Monte Fruits and Vegetables

No. 2 1/2 Sliced Yellow Cling Peaches.....	23c
No. 1 Sliced Yellow Cling Peaches.....	15c
No. 2 Crushed Pineapple.....	19c
No. 2 1/2 Sliced Pineapple.....	26c
Asparagus Tips, large white.....	34c
Asparagus Salad Points.....	25c
Asparagus Tips, Picnic size.....	19c
No. 2 Fancy Crosby Corn.....	16c
No. 1 Early Garden Sugar Peas, 2 for.....	25c
No. 2 Medium size Sugar Peas.....	16c
No. 2 1/2 Solid Pack Tomatoes.....	16c
California Sardines, large oval tins.....	12c

We carry a full line of the popular Del Monte Brand
Remember—Quality Guaranteed.

S. R. NORRIS

SIERRA MADRE
DEPARTMENT STORE

Phones: Main 12; Main 205
331 West Central

SERVICE

When in need of Groceries, Meats,
Fresh Fruit or Vegetables,
phone your order to

Main 6 or Main 97

TWO DELIVERIES DAILY.
SATISFACTION GUARANTEED!

M. D. WELSHER

CENTRAL MARKET

Grocery Phone, Main 6

Meat Market, Main 97

Gibbs Market

QUALITY --- NOT QUANTITY
No. 1 Steer Beef Exclusively

SATURDAY SPECIALS

Fresh Hamburger	18c
Pork Sausage	30c
Boiling Beef	15c
Bulk Kraut, 3 for	25c
Compound	15c
Pure Lard	20c
Pork Roast	25c and 30c
Lamb Stew	15c
Pot Roast	18c
Rib Roast	25c

Fresh Fish Every Day

Free delivery of orders of \$1 or more.

Gibbs Market

Main 245

38 West Central

If you have something to sell, try the
News Classified Wantads

Quality



Service

Pot Roast, lb. 17½c

A Good Eater—
A Big Repeater.

Veal Roast, shoulder, lb. 23c

The syrup left from pickled fruits, such as
peaches or pears, makes a delicious flavor-
ing for Roast Meats. Try pouring a cup
of such juices and a cup of water over a
roast of Veal or Beef.

Breast of Veal, lb. 15c

Just the Cut for a delicious stew.

Veal Rib Chops, lb. 35c

The flavor of Veal is developed by
slow and thorough cooking and the
addition of fat.

Eastern Sliced Bacon, lb. 48c

Nothing more tempting for Breakfast
—so savory!

Fancy Smoked Butts, lb. 40c

And a happy reminder of that boiled
dinner — nothing smells worse or
TASTES BETTER!

All Around the Town

Eastern Star Enjoys
"Get-Together"

There was a "get-together" of the ladies of the Eastern Star Monday night at the home of Mrs. Donald C. Ashmore, 477 North Baldwin. Mrs. Pearl Virginia Steinberger and Mrs. Maude Rogers assisted as hostesses. The thirty members present worked on articles for the Wistaria Fete. Pumpkin pie with whipped cream, and coffee, were served the latter part of the evening. This group is a unit of the Eastern Star with Mrs. LeReine Helen Mailer president and Mrs. Mary J. Dickinson, secretary. They ordinarily meet the first Wednesday afternoon of the month, but there is so much work to be done in preparation for the Fete that two evenings a month are being added to the regular program. The next meeting will be at the Masonic Temple, Wednesday afternoon, February 2, instead of February 9 as previously announced. Mrs. Yerdia Adams and Mrs. Netta Finlayson, hostesses. All members of the order are cordially invited to be present at these affairs. They are always an occasion for a great deal of enjoyment.

Dr. and Mrs. Curtis To
Reside at 650 Montecito

Dr. and Mrs. Fred C. Curtis and daughter, Miss Beryl Curtis, are moving the latter part of the week from 503 to 650 West Montecito. Dr. Curtis is well known here and in Los Angeles. He has charge of the health department of the Los Angeles public schools. Miss Curtis is in charge of the home economics department at the Amelia Street school, Los Angeles. Mr. and Mrs. Preston who formerly lived at 503 West Montecito are returning from San Diego with their two children and will again occupy the house.

Dance at St. Rita's a
Great Success

The dance given at St. Rita's auditorium last Friday night was a great success even though the weather was very unfavorable. There was a merry crowd present to trip the light fantastic, and the music and refreshments were fine.

Card Party at St. Rita's
Monday Evening

Another of the popular card parties at St. Rita's Auditorium is announced for Monday, January 31. The public is cordially invited to attend and enjoy these social evenings. They are on the second and fourth Mondays of the month, and games of 500 and bridge commence promptly at 8:15 o'clock. Door prizes and non-player prizes, as well as prizes for high score are given away. The refreshments alone are worth the minimum fee charged for admission.

Miss Fletcher to
Visit Mother

Miss Leah Fletcher, ending the week end at Long Beach and on Saturday will meet the S. S. Manchuria at Wilmington and visit that day with her mother, Mrs. Laura M. Fletcher, who is enroute to Honolulu.

Wisconsin Friends
Dinner Guests

Dr. and Mrs. F. E. Walbridge of Stevens Point, Wisconsin, spent Thursday and Friday at the home of Mr. and Mrs. J. M. Campbell. They are staying in Southern California for the winter. Dr. Walbridge was for many years connected with the Pines Sanitarium at Stevens Point, as a practicing physician and surgeon.

Aksarben Camp entertained the Roque Club of Long Beach at dinner on Wednesday.

Mrs. Gladys McCaslin of 255 East Highland received word Wednesday that her sister, living in Fort Scott, Kansas, was seriously ill, and left immediately to be at her bedside.

Mrs. Henrietta M. Baker of San Diego is visiting her sister and brother-in-law, Mr. and Mrs. Geo. M. Lehner of 550 West Central.

Miss Ruth Marian Jones of Highland Park is visiting at the Laidlaw home, 83 North Sunny-side.

Capt. J. A. Osgood, who has been ill recently, is able to be around in the garden of his home, and his condition is considerably improved.

Entertained In Honor
of Iowa Friends

Mr. and Mrs. W. E. Farman entertained several friends at 1 o'clock dinner last Friday in honor of Mr. and Mrs. H. F. Stanbery of Fort Dodge, Iowa, who are spending the winter here. Mrs. Farman was assisted by Mrs. Robert Steinberger and Mrs. Gerald Farman. The other guests were: Dr. and Mrs. N. H. Goodenow of Monrovia, Mr. and Mrs. H. E. Stanbery and Mr. and Mrs. Clint Patton of Pasadena, Mr. and Mrs. George Brett and Mr. and Mrs. Rec Stanbery, Mr. and Mrs. George Lehner and Mrs. Albert Bowen of Sierra Madre. During the afternoon bridge was enjoyed.

Visitors from Los Angeles
Over the Week-End

Mr. and Mrs. L. E. Steinberger of 529 W. Mariposa entertained their daughter and son-in-law, Dr. and Mrs. Albert Weston, and two children, of Los Angeles, last week-end. Mrs. Weston was formerly Miss Edith Steinberger.

Entertained for
House Guest

Mr. and Mrs. Julian W. Smith of West Mira Monte, and their house guests, Mr. and Mrs. L. B. Baxter of New York, who left a day or two ago for Sacramento, entertained at dinner Sunday Mr. and Mrs. Jim Corey and family and Mr. and Mrs. Nathan Corey and family of Lankershim, and Mr. Clinton Baxter of San Pedro.

Luncheon for Los
Angeles Guests

Mrs. George Humphries of 81 East Grand View had as luncheon guests on Saturday Mrs. Paul Baugh and sons, Robert and William Baugh, Miss Hilda Humphries and Mrs. Arthur Pratt of Los Angeles. Mr. and Mrs. Pratt and Miss Humphries remained as the week-end guests of Mrs. Humphries.

Mr. and Mrs. W. M. Barker of 281 Santa Anita Court entertained two of Mr. Barker's nieces last week-end. They are the Misses Beulah and Eunice Duball of Missouri who are spending the winter in Yorba Linda.

Mr. and Mrs. Rec Stanbery and Mr. and Mrs. H. F. Stanbery spent a few days the early part of the week in Santa Barbara.

Mr. and Mrs. H. H. Steinberger have as their house guests, Mrs. Steinberger's mother and brother, Mrs. Ida V. Young of Colusa and Mr. Duke Young of Grimes, Calif.

Mr. and Mrs. Theo. Koch entertained Rev. and Mrs. W. Elger of Pasadena and Mr. and Mrs. Cooley of Milwaukee at dinner on Monday.

Mr. and Mrs. L. Wiesen of Philadelphia are visiting at the home of their daughter and her husband, Mr. and Mrs. Louis Karpf, of 375 East Grand View.

Mrs. F. X. DeNeene is leaving today for her home in Oakland after spending a few weeks visiting Mr. and Mrs. Frank J. McCaslin of East Highland.

Miss Clara Larjar spent three days this week visiting Pasadena friends.



MATTHEW VASSAR

"The true aim of education is not personal; its purpose is the general improvement of social and political conditions."

Science helps to bring comfort to men. We recognize our professional obligations to the public and to the individual. There is wisdom shown in the arrangement, dignity in the ceremony.

Ray A. Grant
FUNERAL DIRECTOR
Main 93
201 West Central

Save Money on Fine
Furniture

We wish to announce that we have made arrangements with two of the largest wholesale furniture companies representing Eastern Manufacturers to take our customers on their floor, giving an opportunity to select furniture from an almost unlimited stock. On account of no overhead expense to us we are able to save you a large per cent on your purchase.

Bear in mind that these firms sell at wholesale only, their stocks being larger than any retail concern on the Coast. Drop in and let us explain the saving we can make you and how easily the trip can be made. You will be under no obligation whatsoever. All we want is an opportunity to show you the saving we can offer you on fine furniture.

Sierra Madre Furniture Co.

Tel. Blue 219

12-14 North Baldwin Ave.

Our Opportunity Sale just ended was most successful

Thanks to You All!

We are, however, as usual offering you wonderful values at very low and attractive prices in all lines of merchandise.

Why not make this your Shopping Headquarters?

No need to look further!

R. G. McLELLAN & SON

DEPARTMENT STORE
SIERRA MADRE, CALIF.

"The Store That Sells for Less"

Phone Black 181

Hotel Building, 26 West Central

CROWS and
CACKLES

A column of news and
views of Sierra Madre,
conducted by the
Poehler Feed & Fuel Co.

A great many people who read "Crows and Cackles" are telling us about the kick they get out of it. If you like it don't hesitate to tell us. We know that someone reads it for the Monkey Wrench took a little crack at us. Go to it; we're glad you read it and mention us.

A single man can't tell much about women and a married man is afraid to.

A lady who recently moved to Sierra Madre, came into our store yesterday for the first time. She said she came in principally because she was attracted by our "Colyum" and wanted to get acquainted with us. We're glad she did for she bought half a ton of Aggler-Musser's Velvet Fertilizer.

The modern flapper knocks the frosting off a cake-eater with a single glance.

The only thing that ever accomplishes anything by just running around is a circular saw.

Be it ever so homely, there is no face like your own. None of us had anything to do with selecting our own face, but it's no fault but your own if you don't know the best place to buy lawn supplies.

We once knew a little town where everybody was a booster. It is not a little town any longer but a big city and it is pretty generally conceded that boosting helped. Let's try that recipe on Sierra Madre for a few years.

POEHLER FEED
& FUEL CO.

Black 22 43 N. Baldwin

SAFEWAY STORES

Fresh Eggs

—a sensational price on Eggs!

Special 3 doz. \$1.00

Tillamook Cheese

—properly aged—just enough bite-back to make you want two pounds instead of one.

—very special pound 32¢

Tomatoes Whittier brand

—in the No. 2½ can (the large can) is an excellent standard grade at a most exceptional price.

—large can 10¢

—the dozen cans, 1.20

Macaroni Spaghetti and Noodles

Highway brand is made of pure Semolino wheat, that's why it does not cook up into a pasty mass—as ordinary macaronis so often do.

—your choice 3 pkgs. 19¢

—special

Petite Wafers

—fresh, crispy wafers, in the 2½-lb. carton—and an attractive price..... 42¢

Jell-W 11 3 pkgs. 25¢

—all true-fruit flavors



WORK WANTED

CARPENTER and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N. Mt. Trail, Red 49. 46ctf

SEWING—8c and 10c yd. Mrs. C. F. House, Woman's Club house, Black 17, or Sadler's, 33tf:a

GRADUATE nurse will care for chronic or paralytic cases at her home; terms reasonable. Diet kitchen; orders after 8 a. m. 329 N. Auburn. Red 19. 16:19w

TREE wrecking, trimming, toping and removing. J. L. Bunch, 1604 1/2 Acacia St., Alhambra, Cal. Phone Alh. 3826. 14:22a

WORK WANTED by exp. gardener by hr. or month. Mr. Braumann, 247 N. Hermosa. 16:18a

PAINTING CONTRACTOR: Labor and material guaranteed. F. J. Bergien. Blk. 156. 16:39a

PRIVATE TUTORING of individuals or small groups. Moderate rates. Grade, high school, college subjects. Mrs. S. L. Graham, A.B., A.M. 343 N. Lima. Tel. Red 214. 17:19a

GARDENING and odd jobs. F. Nelson. Red 102. 17:23a

WASH and iron at home. 36 W. Highland. 18:a

ELP WANTED

TED: 5 women to work a hours weekly. Must have me. Easy, pleasant work. One immediately Green 352, onrovia. 18:a

FOR SALE Real Estate

ACRIFICE: Well-built 14-room house. Lot 150x209 fronting on three streets in the very best residential section of Sierra Madre. For quick sale, priced at \$12,000. For this and other bargains see Mrs. A. M. Oswald, 6 N. Baldwin Ave. 16:18c

FOR SALE: Bargain, close in frontage on West Central Ave., \$60 a front foot, worth \$100. N. M. Mesecar, 13 Kersting Bk. Phone Blue 183, Res. Blue 145. 18:c

MUST SELL: 6-room house, good condition, as owner lives out of town. Located at 33 W. Montecito. Red 179. 18:tf

FOR SALE: Modern 5-room bungalow; close to Pottenger's Sanitarium, excellent terms. 327 N. Ivy St., Monrovia. 18:20c

TO CLOSE AN ESTATE: Completely furnished 5-room, well-built house on W. Grand View, Lot 50x150. Price \$3500. Mrs. A. M. Oswald, 6 N. Baldwin. 16:18c

BARGAIN: Modern home, 6-room and 2 sleeping porches; good condition. Lot 85x190, fine location. \$5300. Terms. T. W. Neale, 22 N. Baldwin. 17:19c

BARGAIN LOT, 100x190; improved street, 3 blocks from business district. \$2100. Street improvements paid. T. W. Neale, 22 N. Baldwin. 17:19c

BARGAIN LOT, 54-117, south front, good location. \$600 cash. T. W. Neale, 22 N. Baldwin. 17:19c

FOR RENT

BELLA VISTA TERRACE—Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23:tf

MIRA MONTE HOTEL—426 N. Auburn. Furn. rooms and apts. with or without meals. Phone Green 19. 1:tf

THE HAYDEN GARDENS—385-399 N. Baldwin Ave.; bungalows for rent; new and beautifully furnished; phone Red 28. 37:tf

FOR RENT: 6-rm. and bath bungalow. Hardwood floors, double garage, lawn and fruit trees. Unfurn., \$65 mo. Generously furn., \$100 mo. Owner, Graham, Black 1. 17:tf

FOR RENT: 3-room cottage partially furn. Every convenience. Rent reasonable. Capt. J. A. Osgood. 617 W. Montecito. Red 77. 18:20d

What's Doing At Theaters In Pasadena

The Colorado

"The Scarlet Letter," from Nathaniel Hawthorne's classic—the most famous of American love stories—is unquestionably the most dramatic portrayal Lillian Gish has ever given the screen. The public that has been hungry for a Lillian Gish emotional triumph will now see her in a role that thrills to the soul with its beauty, tenderness, pathos and charm.

The stage presentation offers one of Fanchon and Marco's most deluxe "Ideas," featuring that star of Ziegfeld's "Kid Boots" and "Follies," Beth Beri.

The Florence

For the first time since she played the title role in "Grounds for Divorce" Louise Fazenda is seen as her beautiful radiant self in "Footloose Widows," the attraction now featured at the Florence theater.

Zane Grey's "Man of the Forest," starring Jack Holt, comes to the Florence theater Sunday for a four-day run. Those who like love stories told with thrills, action, spectacle and suspense will find their dreams realized in this picture.

"Should" Husbands Marry," a Sennett comedy with Alice Day, Aesop's Fables and Kinograms complete the bill.

The Pasadena

Hoot Gibson, a love-sick cowboy who dyes his hair because his "sweetie" is looking for a red-headed husband, furnishes plenty of thrills and laughter in the current presentation.

On Sunday there will be an entirely new vaudeville show, with the promise of an exceptionally good bill. The feature picture is to be "Womanpower," from Harold McGraw's story "You Can't Always Tell."

Lon Chaney in "Flesh and Blood" comes Monday and Tuesday, Jan. 31 and Feb. 1.

—Intoortheat-FGNmeetingohm

Percy Kortkamp, son of Mr. and Mrs. P. C. Kortkamp of 32 Park Avenue, is suffering from the effects of a broken collar bone. When Percy started home from school Wednesday noon he borrowed another lad's bike to make quicker time. He took as a passenger 7-year-old Jules Woelher, who lives next door. As they were spinning down Lima Street they took a spill which knocked Percy unconscious, besides breaking the bone and bruising him severely. Jules also suffered severe bruises, and one of his shoes sticking in the spokes of the front wheel seemed to tell the cause of the spill. Frank Barbour drove the boys home in his auto where medical attention was administered.

RESOLUTION OF INTENTION NO. 306

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE CITY OF SIERRA MADRE DECLARING ITS INTENTION TO ORDER THE IMPROVEMENT OF PORTIONS OF GROVE STREET, LIMA STREET, HIGHLAND AVENUE AND GRAND VIEW AVENUE IN THE CITY OF SIERRA MADRE, AND DECLARING SAID WORK OR IMPROVEMENT TO BE OF MORE THAN LOCAL OR ORDINARY PUBLIC BENEFIT AND DESCRIBING THE DISTRICT TO BE BENEFITED BY SAID WORK OR IMPROVEMENT AND TO BE ASSESSED TO PAY THE COSTS AND EXPENSES THEREOF; AND DETERMINING THAT SERIAL BONDS SHALL BE ISSUED TO REPRESENT SAID COSTS AND EXPENSES AND FIXING A TIME AND PLACE FOR HEARING OBJECTIONS TO SAID WORK OR IMPROVEMENT OR TO THE EXTENT OF THE DISTRICT TO BE ASSESSED, OR BOTH.

The Board of Trustees of the City of Sierra Madre do resolve as follows:

SECTION 1: That the public interest and convenience require, and that it is the intention of the Board of Trustees of the City of Sierra Madre, to order the following street work and improvement to be done, to-wit:

(a) That that portion of said GROVE STREET between the northerly line of Highland Avenue and the northerly line of Lot Twenty-three (23) of the Furneaux Tract, as per Map of same recorded in Book 12, Page 193 of Maps, in the office of the County Recorder of Los Angeles County, California, prolonged westerly across said Grove Street, be improved by certain grading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, corrugated iron culvert, and a reinforced concrete pipe culvert with

reinforced concrete intakes.

(b) That that portion of the westerly one-half of LIMA STREET between a line drawn across said Lima Street 17.0 feet southerly from and parallel with the southerly line of Highland Avenue, and a line drawn across said Lima Street 17.0 feet northerly from and parallel with the northerly line of said Highland Avenue, be improved by the construction of a certain cement concrete pipe culvert with reinforced concrete outlet, construction of a reinforced concrete top on the existing concrete culvert and laterals and the extension of the existing concrete culvert and laterals with intakes, outlet and the reconstruction of certain portions of the existing cement curbs, concrete gutters and cement sidewalks.

(c) That that portion of HIGHLAND AVENUE between the westerly line of Lima Street, and a line drawn across said Highland Avenue 15.0 feet westerly from and parallel with the westerly line of said Grove Street prolonged southerly across said Highland Avenue be improved by certain grading and by the construction of three (3) inch oiled macadam pavement, cement curbs, concrete gutters, the extension of the existing concrete culvert laterals with intakes, the construction of a cement concrete pipe culvert, the construction of a reinforced concrete pipe culvert, the construction of a corrugated iron culvert, and the construction of reinforced concrete intakes.

(d) That that portion of GRAND VIEW AVENUE between a line drawn across said Grand View Avenue ten (10) feet easterly from and parallel with the easterly line of that portion of Grove Street south of said Grand View Avenue prolonged northerly across said Grand View Avenue, and a line drawn across said Grand View Avenue ten (10) feet westerly from and parallel with the westerly line of that portion of said Grove Street lying north of said Grand View Avenue, prolonged southerly across said Grand View Avenue, be improved by certain grading and by the construction of three (3) inch oiled macadam pavement, cement curbs and concrete gutters.

SECTION 2: That all of the work aforesaid shall be done in accordance with and to the grade shown on Improvement Plans, Profiles and Cross-sections Numbered 226 and 227 on file in the office of the City Engineer of the City of Sierra Madre, and in further accordance with Special Specifications for said work on file in the office of the City Clerk of said City of Sierra Madre.

All Improvement Plans, Profiles and Cross-sections and Special Specifications above mentioned were adopted by Resolution No. 305 of said City of Sierra Madre, and the same are hereby made a part of this Resolution and are hereby referred to for full and detailed description of said proposed work or improvement and for the description of the grade to which the work is to be done and are hereby made a part hereof.

All streets and avenues referred to in this Resolution are public streets of said City of Sierra Madre.

SECTION 3: That said contemplated work or improvement in the opinion of the Board of Trustees of said City of Sierra Madre is of more than local or ordinary public benefit, and said Board of Trustees hereby makes the expense of said work or improvement chargeable upon a district, which district said Board of Trustees hereby declares to be the district benefited by said work or improvement and to be assessed to pay the costs and expenses thereof, which said district is bounded and described as follows:

All that portion of said City of Sierra Madre included within the following described exterior boundary lines, to-wit:

Beginning at the northeast corner of Lot 23 of the Furneaux Tract, as per map recorded in Book 12, Page 193 of Maps, in the office of the County Recorder of Los Angeles County, State of California; thence westerly along the northerly line of said Lot 23 to the northwest corner thereof; thence westerly along the westerly prolongation of said northerly line of said Lot 23, a distance of 568.48 feet from said northwest corner of said Lot 23; thence southerly along a line parallel with and distant 518.48 feet westerly from the westerly line of that portion of Grove Street lying north of Grand View Avenue, to the intersection with the northerly line of said Grand View Avenue; thence southerly in a direct line to a point on the southerly line of said Grand View Avenue distant 211.0 feet westerly from the northwest corner of Lot 1 of the Mannering Tract, as per Map recorded in Book 13, Page 173 of Maps, in the office of the County Recorder of aforesaid County and State; thence southerly parallel with and distant 211.0 feet westerly from the westerly line of said Lot 1 of the said Mannering Tract to the intersection with the westerly prolongation of the southerly line of said Lot 1; thence easterly in a direct line to the southwest corner of said Lot 1; thence southerly in a direct line to the southwest corner of Lot 7 of the said Mannering Tract; thence westerly along the westerly prolongation of the southerly line of said Lot 7 a distance of 211.0 feet; thence southerly along a line parallel with and distant 211.0 feet westerly from the westerly line of Lot 10 of the said Mannering Tract and the southerly prolongation thereof to the intersection with the southerly line of Highland Avenue; thence easterly along the southerly line of said Highland Avenue to the northwest corner of Lot 1 of Tract No. 8305, as per Map recorded in Book 94, Page 8 of Maps, in the office of the County Recorder of said County and State; thence southerly in a direct line to the

southwest corner of said Lot 1; thence easterly in a direct line to the southeast corner of Lot 5, of said Tract No. 8305; thence southerly in a direct line to the northwest corner of Lot 4 of the Oak Knoll Tract, White's Subdivision, as per Map recorded in Book 15, Page 19, Miscellaneous Records of said County and State; thence southerly in a direct line to the southwest corner of Lot 8 of said Oak Knoll Tract; thence easterly along the southerly line of said Lot 8 and the easterly prolongation thereof to the intersection with the center line of Lima Street; thence northerly along the said center line of said Lima Street to the intersection with the easterly prolongation of the north line of Lot 7 of the Pinney Hotel Tract, as per Map recorded in Book 17, Page 37, Miscellaneous Records of said County and State; thence westerly in a direct line to the northwest corner of said Lot 7; thence northerly in a direct line to the northeast corner of Lot 30 of said Pinney Hotel Tract; thence northerly in a direct line to the southeast corner of Lot 2 of the Furneaux Tract hereinbefore mentioned; thence northerly in a direct line to the point of beginning, excepting from said district any portions of any public street or alley which may be included therein.

The above description is general only. A map of said district indicating by a boundary line the extent of the territory included in the proposed district, numbered 225, adopted by the Board of Trustees of said City by Resolution No. 305 on Thursday, the 13th day of January, 1927, is on file in the office of the City Engineer of the said City of Sierra Madre. Reference is hereby made to said map for a further, full and complete description of the said assessment district. The said map on file shall govern for all details as to the extent of the said assessment district.

SECTION 4: The said Board of Trustees also determines and declares that serial bonds bearing interest at the rate of seven (7) per cent per annum shall be issued to represent each assessment of Twenty-five (25) Dollars or more remaining unpaid for twenty (20) days after the date of the warrant. Said serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the fifteenth (15) day of the next November following their date. Payments on the principal of unpaid assessments and interest shall be made by property owners to the City Treasurer and the same shall be disbursed by him, all as provided in the "Improvement Act of 1911," hereinafter referred to.

SECTION 5: Notice is hereby given that Thursday, the 10th day of February, 1927, at the hour of 7:30 o'clock P. M. of said day, is the day and hour, and the Council Chamber of the Board of Trustees of the said City of Sierra Madre in the City Hall of said City, located in Room F, Kersting Court, in said City, is the place fixed by said Board of Trustees, when and where any and all persons having any objections to said proposed work or improvement or to the extent of the district to be assessed or both, may appear before said Board of Trustees and show cause why said proposed improvement should not be carried out in accordance with this Resolution.

SECTION 6: All of the proceedings for the aforesaid improvement and for the issuance of said bonds shall be had and taken under and in accordance with an Act of the Legislature of the State of California, known and designated as the "Improvement Act of 1911," approved April 7, 1911, and under all Acts supplementary thereto or amendatory thereof.

SECTION 7: The Superintendent of Streets of said City shall immediately post or cause to be posted conspicuously along the line of said contemplated work or improvement, and along all the open streets within the district liable to be assessed, notices of the passage of this Resolution in the manner and form required by law.

SECTION 8: The City Clerk shall certify to the passage of this Resolution and shall cause the same to be published twice in the Sierra Madre News, a weekly newspaper of general circulation published and circulated in said City of Sierra Madre and hereby designated for that purpose. Said Board of Trustees does not deem it advisable that the City Clerk mail copies of "Notice of Improvement" to the owners or reputed owners of property within the said assessment District and the mailing of such notices is hereby dispensed with.

Adopted and approved this 13th day of January, 1927.

EARL TOPPING,

President of the Board of Trustees of the City of Sierra Madre, California.

(SEAL) L. DIETZ,

City Clerk of the City of Sierra Madre, California.

(SEAL) State of California,

City of Sierra Madre, ss.

I, L. DIETZ, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Resolution of the Board of Trustees of the City of Sierra Madre, State of California, and signed by the President of said Board, at a regular meeting of said Board, held on the 13th day of January, 1927, and the same was passed by the following vote, to-wit:

Ayes: Trustees: Belohlavek, Hall, Isaacs and Topping.

Noes: None.

Absent: Trustee: Sparks.

L. DIETZ,

City Clerk of the City of Sierra Madre.

Wistaria Theatre

SIERRA MADRE

87 West Central
Phone: Black 226

Evenings: First, Show 6:45; Second Show, 8:30

Regular Matinee Every Saturday afternoon, 2:30

Friday, Saturday; January 28-29—

JACK HOLT in ZANE GREY'S

—in—

Man of the Forest

COMEDY—"BILL GRIMM'S PROGRESS"

Episode X—"Assorted Mifs"

Sunday and Monday; January 30-31—

White Black Sheep

COMEDY—"HERE COMES CHARLEY"

Tuesday-Wednesday; February 1-2—

Millionaires

COMEDY—"DIPPY TAR"

Thursday Only, February 3—

A Little Journey

COMEDY—"WOOLY WEST"

Friday-Saturday, February 4-5—

Stepping Along

BILL GRIMM'S PROGRESS, EPISODE XI

AT PASADENA'S LEADING THEATRES

Matinee Daily 2 p. m.
Continuous Sat. & Sun.

LILLIAN GISH

in NATHANIEL HAWTHORNE'S

"SCARLET LETTER"

With LARS HANSON & HENRY B. WALTHAL

Fanchon & Marco's "Idea"

With BETH BERI, Ziegfeld's star of "Kid Boots"

STRAND Continuous
1-11 p. m. Daily

NOW PLAYING

Jules Verne's Mighty

"MICHAEL STROGOFF"

THE GREATEST MELODRAMA OF THE
PRESENT YEAR.

FLORENCE Shows at 2, 7 & 9
Continuous
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"FOOTLOOSE WIDOWS" with
LOUISE FAZENDA and JAQUELINE LOGAN

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"MAN OF THE FOREST"

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PASADENA Continuous
1 to 11 p. m.
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New and Different Acts Each Day.

Gift Night Every Wednesday

10c 20c 30c

LYRIC Theatre

Monrovia

Sunday, Feb. 6-7
Monday, Feb. 6-7

Twice Daily at 2:15 and 8:15 p. m.
LAST CHANCE To see it in this territory for 2 years.
Superb Symphony Orchestra

BEN-HUR

Directed by FRED NIBLO
With RAMON NOVARRO
BETTY BRONSON, MAY MAYNARD
FRANCIS BUSHMAN, CARMEL MYERS

Seats on Sale Wed. Feb. 2. Mail Orders Accepted Now
Nights 75c, \$1.10, \$1.65; Mats. 50c, 75c, \$1.10; tax included.

Interesting News Notes Gathered from Here and There

A bill to be introduced in the Texas legislature will make it illegal (if passed) for any farmer to grow more cotton than he can protect from insects.

A recent assertion is to the effect that 5,000,000 passenger cars and trucks will be produced in the automobile factories of the United States in 1927.

In the greatest mobilization since the world war, all the available aircraft of the War Department will swarm the skies at Kelly Field, Texas, in April.

Forty-nine days of continuous prayer by 48 Buddhist lamas has begun in China December 12, the object being to drive the evil spirits now troubling China from the nation.

Oscar Lemdahl of Seattle didn't want to buy shingles for his summer cottage, so he collected discarded auto plates—2300 of them—and now has a new roof on his cottage.

Capt. Malcolm Campbell of England has established a new world record by driving a 450-horsepower automobile over a measured course at the rate of 176.42 miles an hour.

Since 1923 the total number of cars in operation in Argentina has increased 50 per cent each year, and the present registration is about 200,000, one for every fifty-six persons.

Kindness in caring for a dozen cats brought \$90,000 to the Chicago Anti-Cruelty Society, due to a stipulation in the will of Mrs. Anna Wells. The will stated that the lady's relatives had enough money of their own.

State Engineer Bailey recently asserted, at Sacramento, that so far as engineering data is concerned, California is now ready to proceed with the \$334,000,000 flood control and water conservation program that has been proposed.

War on the north wind has been declared in Riverside county and a movement has been inaugurated to plant trees along main highways. Railway companies whose rights of way traverse the wind-swept areas have offered to cooperate in the planting of trees.

Ranchers near Moana Springs, near Reno, Nevada, are using hot water to heat their homes and buildings. Natural hot water with a temperature of 200 degrees flows from wells recently drilled to a depth of 100 feet. Some of the farmers are irrigating with warm water.

Abundant water for mountain streams rising in the Sierra Nevada Mountains, including those supplying the Los Angeles aqueduct, is forecast by Dr. J. E. Church, director of the Nevada snow survey. He states the snowfall throughout the Sierras is above normal.

Public officials who occasionally wink at the law and fail to insist upon rigid enforcement by Pasadena officials will find themselves in hot water if the "Civic Research Law Enforcement League," recently organized in Pasadena, gets to a point where it functions smoothly. The assertion is made by members of the association that vice is rampant in Los Angeles county and that many officials are not doing their best to check it.

A trainload of bar candy—six million pieces, 500 tons—was recently shipped from Chicago to points in California.

One of the largest women's bobbing shops in New England has ruled that women may no longer smoke while getting their hair cut, marcel or facial.

Three hundred osteopaths, representing the southern section of the California Osteopathic Association will gather at the Alexandria Hotel for their midwinter meeting tomorrow.

Charging corruption and intimidation in connection with the recall election at Seal Beach, recently, Walter R. Stortz, one of the defeated candidates for city trustee, has filed suit in the Orange county superior court demanding reversal of the official result.

The forces which have been combating a plague of mice up in Kern county have been successful in exterminating the hordes which left the old lake bottoms and invaded the towns in search of food. Thousands of dollars damage was done by the rodents before they were finally exterminated.

If members of the Long Beach City Planning Commission succeed in putting across new-formed plans, the proposed Catalina Channel swim for women in September will mark the beginning of an annual aquatic tournament at the Beach City which it is hoped will equal in brilliance and popularity the Pasadena Tournament of Roses and the New Orleans Mardi Gras. The carnival will take place with the annual orange show at San Bernardino, the Ramona Pageant at Hemet, the Mission Play at San Gabriel, the Wistaria Fete at Sierra Madre, the Pageant at San Juan Capistrano, and other far-famed events in the Southland.

More Than Expected

A LITTLE girl in this TOWN was sent upstairs THE other morning to WASH her face and she HADN'T been gone very LONG when she called DOWN and asked her MOTHER if her neck NEEDED washing too, and HER mother said "No" AND everything was QUIET for another short SPELL and then the LITTLE voice came down THE stairway again and IT said, "Mamma, do my EARS belong to my face OR my neck?" and that ILLUSTRATES what we've OFTEN thought of—just LOTS of grown folks in THIS world are always AFRAID that they're going TO DO more than is ABSOLUTELY necessary to GET BY—which reminds US that Rexall 93 Hair TONIC always does more THAN is expected of it.

Rudolph
F. H. Hartman & Son
The Rexall Drug Store
Phone Black 25

Raise Silk Worms Near Escondido?

An experiment now being carried on at Escondido, San Diego county, is being watched with great interest by residents in Southern California. Silk experts are engaged in attempting to propagate the mulberry tree and the silk worm and establishing the silk industry on a commercial basis in Southern California. The United States uses more silk than any other nation on the globe, yet produces no natural silk. The present supply comes from Japan, taken to New York and there manufactured and shipped to the west coast and other parts of the continent. World production of raw silk in 1926 totaled 125,300,000 pounds. One silk dress represents the work of 1700 silk worms eating 125 pounds of mulberry leaves.

STATE PICNICS

South Dakota—Saturday, Jan. 29, Sycamore Grove Park, Los Angeles. Picnic all day. C. B. Johnson, president; James S. Bishop, secretary.

Minnesota—Saturday, Jan. 29, Bixby Park, Long Beach. Interesting program with all-day picnic. Hugh A. Jones, president; J. G. Fisher, secretary.

Kansas—Saturday, Jan. 29, Long Beach pier and auditorium. All-day picnic with program at 2:00 o'clock. W. F. Shock, secretary.

Canada—Saturday, Feb. 5, Exposition Park, Los Angeles. All day picnic with program of sports. Internationally-known speakers.

North Dakota—Saturday, Jan. 5, Sycamore Grove Park, Los Angeles. All-day picnic. Program at 2 o'clock. Free coffee, but visitors will take basket lunch.

Information about state societies, state registers and state picnics can be obtained at any time from C. H. Parsons, secretary of the Federation of State Societies, Rosslyn Hotel. Tel. FA. 3300.

According to the Los Angeles police traffic bureau the greatest number of accidents are caused by drivers who have had more than a year's experience. Few accidents—73 out of a total of 11,750—were caused by drivers with less than six months' experience.

From the Old News Files

TWENTY YEARS AGO

Snow on Mt. Wilson attracted the biggest crowds ever hauled over the Sierra Madre line of the Pacific Electric, 3000 passengers being transported on Sunday. Beach and Rich reported that 400 hikers reached Mt. Wilson hotel.

At a meeting held in the Andrews packing house at Central and Lima streets, nominations were made for the various offices to be filled at the incorporation election. Prof. E. T. Pierce presided and J. C. Dickson was clerk of the meeting. W. S. Andrews, E. T. Pierce, C. W. Jones and T. M. Webster were nominated for trustee to represent the four quarters of the town, and Justus Kraft was chosen at large. J. J. Graham was nominated for clerk, L. C. Torrance for treasurer and Greer Caskey for marshal. The ticket was labelled the Citizens' Good Government Ticket.

C. W. Hill, formerly a St. Paul newspaper man, bought the Brugman tract on Hermosa Avenue, extending from Esperanza to Bonita Avenue.

Conductor J. A. Kramer was laid off for a week, recovering from injuries sustained in a fall from his car.

TEN YEARS AGO

The Masonic lodge held its annual installation. J. D. Mackerras being the new master.

The city rescinded a previous order for the removal of all trees standing between curb lines, because of the storm of protest which arose. A tree on Central Avenue, near Lima Street, which had been the cause of several accidents, was the only one removed.

Dr. James McLaren lectured before the Woman's Club on his fellow countryman, Robert Burns.

British farmers have found that the milk output may be increased by the use of artificial light, The Herald says. It also has a marked effect upon the crop of wild oats.—El Paso Herald.

NOTICE TO CONTRACTORS

Public notice is hereby given that sealed bids will be received by the City of Sierra Madre, California, until 7:30 p. m. Thursday, February 10th, 1927, for the improvement of a portion of the Southern half of

GRAND VIEW AVENUE

northerly of and adjacent to Lot 10, of the Sierra Madre Tract, in said City of Sierra Madre, by grading and the construction of three (3) inch oiled macadam pavement, cement curbs, and concrete gutters, according to plan and specifications adopted by the Board of Trustees of said City, and being on file in the office of the City Clerk of said City, which said plan and specifications are hereby referred to and made a part of this notice.

Said bids must be made on forms which will be furnished by the said City Clerk. Copies of said plans and specifications and proposal forms may be obtained from the City Clerk or the City Engineer, subject to a deposit.

A certified or cashier's check on some bank in the County of Los Angeles, payable to the order of the President of the Board of Trustees of the City of Sierra Madre, for a sum equal to five (5%) per cent of the amount of the bid, must accompany each bid as a guarantee that the bidder will enter into a contract, if awarded to him, in conformity with his bid, said check to be forfeited to the City of Sierra Madre in the event the bidder to whom the contract is awarded fails to enter into a contract with the said City and give the required bonds as stated herein in conformity with his bid.

The successful bidder will be required to give bonds in the amount equal to twenty-five (25%) per cent of the contract price for the faithful performance of his contract, and in the amount equal to fifty (50%) per cent of the contract price as a statutory bond for the payment of labor and materials.

The Board of Trustees reserves the right to reject any and all bids hereunder, or any bid for any separate part of said work.

By order of the Board of Trustees of the City of Sierra Madre, California.

L. DIETZ,
City Clerk of the City of Sierra Madre.
Sierra Madre, California, January 20th, 1927. 17:18

Deposit Cash

NOW!

to start a new savings account or to make the old one grow.

Savings Depositors: Bring in your pass books to have semi-annual interest credited promptly.

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Capital Paid Up, \$45,000—Surplus, \$23,000

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Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00
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Practice limited to diseases of the Lungs and Throat

Call Main 216
Appointments Made at Any Time

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Hours: 10 to 12:30
Office 8 N. Baldwin—Phone Main 160
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Phone Blue 236
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Calls answered day or night
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OSTEOPATHIC PHYSICIAN

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Office and Residence 83 North Sunnyside—Phone Green 43

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J. L. Woehler Dentist

Sierra Madre Hotel Building
Telephone Blue 184
Evenings by appointment

W. D. TILLER Dentist

Hours: 8:30 to 12; 1:30 to 5
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Black 186 522 W. Central

UNDERTAKER

Ray A. Grant UNDERTAKER

Licensed Embalmer
Main 93 203 W. Central

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(For 3 years an instructor at the Palmer School of Chiropractic)
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Painless Adjusting System Used

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For Eye Comfort, see DR. JOHN NEADERLAND

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Music history, harmony, sight singing and counter-point; diploma and certificate honor graduate of College of Music, Cincinnati, O. Write 50 East Laurel, or phone Blue 111.

Oscar Rasbach

Piano Pupils Accepted

Leschetizky Method

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MINIATURE PAINTER

228 West Laurel Ave.

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Jessie Ward

Landscape Gardener

Plans Furnished—Work Superintended or Taken by Contract
Call Ward Nursery, Mt. Trail and Laurel—Phone Blue 29

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We carry a full line of undervalued, unsulphured, natural tissue-replacing, body-building foods. Agents BATTLE CREEK SANITARIUM Health Foods

Ask for Literature.

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SECTION B-31

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Blue 207—130 E. Montecito
Blue 226 677 W. Montecito

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R. M. Finlayson

ARCHITECT

Res. 31 Suffolk Tel. Green 24
Monrovia Office
203-205 First Nat. Bank Bldg.
Tel. Green 448

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Branch Office, Room 3

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Sierra Madre, California

BANQUETS and Dances

Beautiful Quarters in New Masonic Temple

Rental reasonable. For terms and dates apply to

R. R. Hartman, 25 N. Baldwin.

"None of my appointments ever have been refused," proudly declares Governor Small. That is one of the troubles with this state, Governor.—Chicago Evening Post.

In pioneer times Grandma may have gone out at 5 a. m. in hot weather to pour a kettle of hot water on the pump, but she never drove to town in chiffon hose.—Detroit News.

Cleanliness and Safety

are assured by the use of the famous Parke-Davis

Germicidal Soap

It is a deodorant and disinfectant, preventing skin troubles and contagion. Twenty-five cents a cake.

CENTRAL PHARMACY

A. G. UTTER

Main 224

36 West Central

Sierra Madre

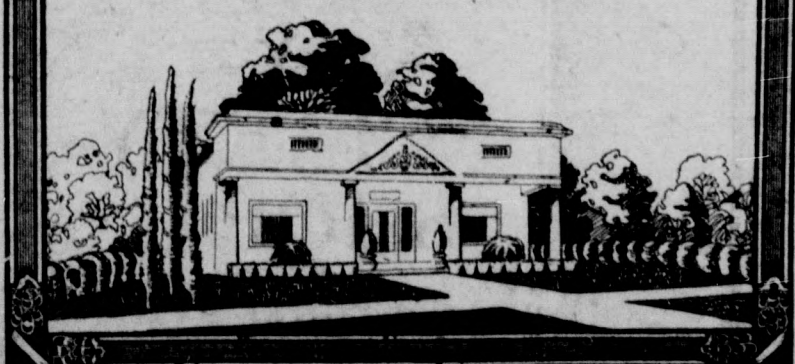
Funeral Chapel

304 W. Central Ave.

Phone Main 27

R. R. Moreland—J. J. Bergien

Ambulance Service



News Scores Highest For Front Page

(Continued from Page One)

The country, it may be stated in truth that nowhere else in the Nation is the high standard attained that prevails in Southern California.

For the purpose of grading, the following schedule was used by the judges:

Typography	10
Balance	10
Attractiveness	10
Readability	10
Press Work	10
Local Appeal	12 1/2
Original Matter	12 1/2
Proper Feature Emphasized	12 1/2
Prominence on Page	12 1/2
Total	100%

There were 42 entries in the contest and each paper was judged strictly on the basis of the first page submitted. It seemed apparent that the great majority of contestants had made no special effort to perfect a front page for the contest, but had sent along the current issue "as is." Changes designed toward improving the standard of weeklies were noted and it is probable that future contests will give credits for unusual enterprise or appeal to readers on the part of editors. Also style of handling stories indicates a departure from the older forms and this, too, your judges believe, should be given consideration in future contests.

Under the schedule as noted and after careful and conscious deliberation, the judges nominated for the cup award Sierra Madre News, which was scored 94 points out of a possible 100.

Believe that Honorable Men should be made also of the Los Angeles Journal, the South Pasadena Courier, Puente Valley Journal, Selma Enterprise and Newt News, each of which scored or better.

Respectfully submitted,
Marc N. Goodnow,
Chairman,
Burton L. Smith,
Morris M. Rathbun,
Contest Judges.

Flourishing Conditions At Bethany

Flourishing conditions were reported in all departments of the work of Bethany Church on the occasion of the annual meeting Wednesday night. Dr. E. P. Lyon, the pastor, acted as moderator. Officers for the coming year were elected, and the church will be served by the following:

Joseph R. Evans, clerk; F. D. R. Moote, treasurer and missionary secretary; J. Laidlaw, financial secretary; Dr. F. Harry Cram, Sunday School superintendent; W. A. Evans, chief usher; trustees, J. R. Evans, G. A. Moran, F. D. R. Moote, J. O. Smith, R. S. Jensen; elders, J. Laidlaw, C. E. Needham, J. A. Scoville, Daniel Rowlands, S. I. Merrill; deacons, Roy Edwards, W. A. Evans, B. E. Needham.

High lights of the year's work are reflected by various items in the reports as follows:

Money raised for all purposes amounted to about \$7000.00. The report of Dr. F. H. Cram, Sunday School superintendent, showed a very substantial gain in growth and work of the school, with an enrollment in all departments of over 300.

Missionary work has been helped financially by the church and Sunday school in the following countries: Central America, South America, India, China, Korea, Russia, Africa, Syria, Palestine, Near East Relief and Leper work.

The report of the minister's work was as follows for the year: Sermons, 115; Bible studies, 169; junior talks, 45; services held, 368; attendance, 19,915; converts, 9 (not counting converts among the prisoners at Camp Baldy prison camp, under C. E. workers, which were 27); baptisms, 11; requests for prayers, 24; gospels and testaments given, 37; tracts, 11,400; letters written, nearly 500; lectures delivered, 17; funerals, 16; weddings, 3; calls, 2026; calls to other towns to help people, 19; special help to 41.

Self-confidence: A human being taking lessons on a harp.—El Paso Times.

LADIES' READY-TO-WEAR STORE TO OPEN HERE

Mr. and Mrs. Kaplan, recently of New York, announce the opening of a new specialty shop to handle ladies' ready-to-wear garments, in the Isaacs building at 10 West Central. The room is undergoing a process of refinishing and fitting up with new equipment. Mr. Kaplan was formerly engaged in manufacturing coats and dresses in New York and is thoroughly familiar with the eastern markets, where they will buy all their merchandise direct. For this reason they promise very reasonable prices on high grade merchandise of exclusive styles.

Mr. and Mrs. Kaplan have been living in Sierra Madre several weeks, studying the situation carefully before deciding on the new venture. They expect to open the new shop on Saturday of next week, holding open house on Friday to permit inspection of the place.

Painters Of Miniatures To Hold Exhibit

Opportunity to see some of the best work of American miniature painters will be afforded by the 10th annual exhibition of California Society of Miniature Painters which will open February 3 and continue throughout the month. The California artists have invited their fellow workers of America to join them in making this also the first national exhibition of miniatures. The exhibition will be held at the museum in Exposition Park, Los Angeles.

Miss Ella Shepard Bush of Sierra Madre was president of the California society during 1926 and upon her shoulders has fallen the burden of preparing for the exhibition. She had the arrangements well under way before the expiration of her term of office, and has had to carry them to completion because of the illness of the new president, Miss Laura M. D. Mitchell of Los Angeles. Miss Bush is now first vice president. Other officers are Miss Martha Wheeler Baxter, Santa Barbara, second vice president; Miss Gertrude Little, Los Angeles, secretary; Mrs. Anni Baldaugh of Los Angeles, treasurer.

Miss Bush extends a cordial invitation to the general public to attend the exhibition. Those who have attended previous exhibitions of these gems of portraiture by California artists have been abundantly rewarded. The opportunity to view a representative showing of the work of American artists is one not to be missed by art lovers.

TWO CRASHES FIGURE IN THE WEEK'S NEWS

(Continued from Page One)

Peoples of 478 Archwood Place, Pasadena, had a collision on West Central Avenue Saturday morning that was likewise fortunate in having results much less serious than might have been expected. Mrs. Croxson was driving west in her Jewett touring car and saw Peoples' laundry wagon leaving the curb, also headed west. She sounded the horn and turned out to pass, but the laundry wagon continued on a diagonal path across the street, according to reports to Marshal Udell. The two cars came together at a point south of the car track and Mrs. Croxson's car was deflected across the curb and stopped against a pepper tree. Her little daughter was thrown partly through the windshield but without any injury. The car was badly damaged.

After investigating the circumstances Marshal Udell filed a charge against Peoples of violation of the law requiring drivers to keep as close to the right hand side of the road as possible. The hearing will be before Recorder Forman on Monday.

Annual Play at High School Auditorium

The Bramble and Bells Dramatic Club of Pasadena high school is giving their annual play this Friday evening at the high school auditorium. Richard Young, son of Mr. and Mrs. F. C. Young of 161 East Alegria street, is taking a lead opposite Miss Margaret Jewell of Pasadena. The play, "The Charm School," a three-act comedy, was screened successfully a number of years ago with Wallace Reid as star.

Winning First Page in Times Cup Contest

SIERRA MADRE NEWS

Henry Isaacs Is Appointed City Trustee

Henry Isaacs, 231 East 4th street, was elected a member of the board of city trustees Wednesday night. The election took place at the annual meeting of the board, which was held at the city hall. Isaacs was elected by a vote of 10 to 8. He will serve as trustee for the next year.

Adventuring Keeps Public in Thrill

The public was kept in a state of suspense by the announcement that a new book, "Adventuring," by John G. Reilly, would be published. The book, which is a collection of stories, was published by the Sierra Madre News. It is a very interesting and well-written book, and is sure to be a popular one.

Ladies Plan Features for Holiday Fair

The ladies of the Sierra Madre community are planning a holiday fair for the month of February. The fair will be held at the community center, and will feature a variety of games, contests, and refreshments. The ladies are also planning to have a collection of books and toys for the children.

GRID TEAMS BRING GLORY TO PASADENA

The Pasadena Grid Team has won a number of games in the recent season, and has brought glory to the city. The team is coached by Mr. J. H. Smith, and is made up of some of the best players in the area. They are sure to win more games in the future.

Baskets Of Cheer Make Hearts Warm

The Sierra Madre community has been very generous in donating baskets of cheer to the needy. These baskets, which contain food, clothing, and other necessities, have been distributed to the poor and have made their hearts warm.

India Tire Dealers at Conference

A conference of India tire dealers was held in Los Angeles last week. The conference was attended by representatives from all over the country, and was held to discuss the latest developments in the tire industry.

CONCERT AND BALL PLANNED BY RUSSIAN

A concert and ball will be given by the Russian community in Los Angeles. The event is being planned by Mr. J. H. Smith, and is sure to be a very successful one. It will be held at the community center, and will feature a variety of musical and dance performances.

Campaign for New Church Under Way

A campaign for a new church is under way in the Sierra Madre community. The campaign is being led by Mr. J. H. Smith, and is sure to be a very successful one. The new church will be a very beautiful one, and will be a great asset to the community.

More Needed For Support Of Red Cross

More support is needed for the Red Cross. The Red Cross is a very important organization, and it needs the support of the community. The Sierra Madre community is sure to be very helpful in this regard.

Election of Directors For Chamber

The Chamber of Commerce is holding an election for directors. The election is being held on Friday, January 28, at 8 o'clock. The candidates are Mr. J. H. Smith, Mr. J. H. Smith, and Mr. J. H. Smith.

POPULAR YOUNG COUPLE UNITED IN MARRIAGE

A popular young couple have been united in marriage. The wedding was held at the community center, and was a very beautiful one. The bride and groom are Mr. J. H. Smith and Mrs. J. H. Smith.

Old Reside at Passes Away On Tuesday

An old resident of the community has passed away on Tuesday. The deceased was Mr. J. H. Smith, who was a very well-known and respected member of the community. He was 80 years old at the time of his death.

TEACHERS AT CLUB DINNER

The teachers of the community are having a dinner at the club. The dinner is being held on Friday, January 28, at 6 o'clock. It is a very nice dinner, and is sure to be a very successful one.

Men for mountain highway work.

Men are being recruited for mountain highway work. The work is very hard, but it is also very well-paying. The Sierra Madre community is sure to be very helpful in this regard.

When asked if a preliminary survey of the proposed road could be authorized, Mr. Beatty assured the delegation it would be made.

Mr. Beatty assured the delegation that a preliminary survey of the proposed road could be authorized. He said that he would make the survey as soon as possible.

There will be no difficulty in connection with the easement for the present automobile road thru the Cook-Woodley property, according to Supervisor Beatty.

Supervisor Beatty said that there would be no difficulty in connection with the easement for the present automobile road. He said that he would make the easement as soon as possible.

Modern styles more than ever before, according to a modiste, permit women to show discriminative taste. That, among other things.—Arkansas Gazette.

A modiste said that modern styles were more than ever before. She said that they permitted women to show discriminative taste. This was a very interesting statement, and it is sure to be a very helpful one.

Many Tourists Here In 1926

Many tourists came to the community in 1926. The community is sure to be very helpful in this regard. The tourists were very happy, and they were sure to be a very successful one.

Open Season With Fine Start

The open season is under way with a fine start. The community is sure to be very helpful in this regard. The open season is a very important one, and it is sure to be a very successful one.

Prize Is Won By Name For Tooth Clubs

A prize was won by a name for tooth clubs. The prize was a very nice one, and it is sure to be a very successful one. The name was Mr. J. H. Smith.

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Pleasant Afternoon At Bridge

A pleasant afternoon was spent at bridge. The community is sure to be very helpful in this regard. The afternoon was a very successful one, and it is sure to be a very helpful one.

Miss Helene Seeley of Kingman, Arizona, entertained at luncheon Wednesday at the home of her aunt, Mrs. M. D. Welscher, in honor of Miss Loraine Wright of Pasadena.

Miss Helene Seeley of Kingman, Arizona, entertained at luncheon Wednesday at the home of her aunt, Mrs. M. D. Welscher, in honor of Miss Loraine Wright of Pasadena. The luncheon was a very beautiful one, and it is sure to be a very helpful one.

The friends who were invited beside the honor guest and her mother, Mrs. Harriet Wright, were Misses Mildred Stiedley and Ruth Watson of Pasadena, and Mesdames F. O. Wright of San Pedro, Eugene Hollister of Glendale and C. L. Johnston, Carl Hamilton, Howard Hoffman and Clayton Atkinson of Pasadena, and Charles Klunk of Sierra Madre. The afternoon was spent playing bridge.

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Gracious Hostess for Bride-to-Be

A gracious hostess for the bride-to-be. The community is sure to be very helpful in this regard. The hostess was a very beautiful one, and it is sure to be a very helpful one.

Entertaining at the home of her aunt, Mrs. M. D. Welscher of 517 West Highland, Miss Helene Seeley of Kingman, Arizona, was a gracious hostess Sunday to members of Phi Chi Theta, honorably commerce sorority of the University of California.

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Following the initiation, a banquet was held at the Green Hotel in Pasadena in honor of the new members. An interesting feature of this affair was the announcement which was made of the engagement of Miss Luella Morris, an alumna of the sorority and of Southern California, to Dr. E. G. Stewart. Miss Seeley was a graduate of the university this semester.

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Interesting Affair for Daughter

An interesting affair for the daughter. The community is sure to be very helpful in this regard. The affair was a very beautiful one, and it is sure to be a very helpful one.

Mrs. C. F. Young of 161 East Alegria Street entertained Saturday afternoon for her daughter, Mary, with a bridge tea, the occasion honoring her birthday. The guests included the members of the Thirteenth Club of Pasadena of which Miss Young is the retiring president. The first prize, a beautiful boudoir doll, was won by Miss Maxine Doerschlag.

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Re-roof on Time Payments

Right Over the Old Shingles

For years, luxuries have been bought on the time payment plan. Now you can buy a necessity, a real necessity—a Pioneer Shingle roof, laid right over the old worn out wood shingles—with a small down payment. Pioneer Shingles are fire-safe; they reduce your insurance. They are surfaced with crushed rock from Yosemite, in non-fading colors of Red, Green, Blue-Black, Golden-Brown and Blends.

And because Pioneer Yosemite Rock Surfaced Shingles fit snugly over the old roof, there's no expense for tearing off the old shingles—no expense for paint or stain and they serve for years without repairs. The Pioneer Plan for re-roofing gives you this beautiful new roof for a little down and six to ten months to pay! And remember—their colors are permanent!

ALLEY BROS. LUMBER CO.

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Watch! Wait!

Exclusive Ladies' Specialty Shop

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(Reception Friday, February 4)

Showing Spring Fashions

WOODSON F. JONES

The New Orthophonic Victrola

WITH the new Orthophonic Victrola every tonal shade, every rise and fall of volume is with absolute fidelity. You can all but see the artist singing... follow the marching ranks of the military band. You will enjoy hearing the latest releases as played by this marvelous instrument. Drop in—soon!